

TEC DISTRIBUTING		RETAIL CASE	PREVIOUS RETAIL	RETAIL UNIT	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	15% SINGLES	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
PROD. #	PRICES - TEC DISTRIBUTING Jul-26	CASE COST	CASE COST	UNIT COST										
MOLSON COORS														
ARNOLD PALMER														
70913	SPIKED HALF & HALF 24 OZ. CAN	\$28.44		\$2.37	6 13008 74829 6	12	\$2.79		\$2.96		\$3.16		\$3.39	
70914	SPIKED HALF & HALF VAR 12PK CAN	\$30.73		\$15.37	6 13008 76835 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
ARNOLD PALMER RASPBERRY														
70915	SPIKED HALF & HALF RASPBERRY 24 OZ.	\$28.44		\$2.37	6 13008 75222 4	12	\$2.79		\$2.96		\$3.16		\$3.39	
BLUE MOON BELGIAN														
65002	WHITE ALE 12PK CAN	\$30.73		\$15.37	0 71990 09506 2	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
65020	WHITE ALE 6PK LNNR	\$32.94		\$8.24	0 71990 09511 6	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
65021	WHITE ALE 12PK LNNR	\$30.73		\$15.37	0 71990 09516 1	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
65081	WHITE ALE 12/19.2 OZ CAN	\$27.64		\$2.30	0 71990 00114 8	12	\$2.71		\$2.88		\$3.07		\$3.29	
65050	1/2 BBLs	\$165.00		\$165.00	0 71990 09515 4	1	\$194.12		\$206.25		\$220.00		\$235.71	
65052	1/6 BBLs	\$74.00		\$74.00	0 71990 09518 5	1	\$87.06		\$92.50		\$98.67		\$105.71	
BLUE MOON EXTRA														
65083	BLUE MOON EXTRA 19.2 OZ.	\$27.64		\$2.30	0 71990 00136 0	12	\$2.71		\$2.88		\$3.07		\$3.29	
BLUE MOON LIGHT														
64991	12PK CAN	\$30.73		\$15.37	0 71990 09592 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
BLUE MOON MANGO WHEAT														
65145	1/2 BBLs	\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71	
BLUE MOON NA														
65037	6PK CAN	\$32.94		\$8.24	0 71990 00104 9	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
65038	12 PK CAN	\$30.73		\$15.37	0 71990 00147 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
COORS														
60002	12/PK CAN	\$23.23		\$11.62	0 71990 00047 9	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60005	30/PK CAN	\$26.24		\$26.24	0 71990 10033 9	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
60006	6PK 16 OZ. CAN	\$32.97		\$8.24	0 71990 10002 5	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
60010	12PK 16OZ CAN	\$24.74		\$12.37	0 71990 17040 0	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
60011	18/PK CAN	\$16.87		\$16.87	0 71990 10020 9	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60012	18 PK 16 OZ. CAN	\$19.87		\$19.87	0 71990 10087 2	1	\$23.38	\$1.30	\$24.84	\$1.38	\$26.49	\$1.47	\$28.39	\$1.58
60013	12/24 OZ CANS	\$26.92		\$2.24	0 71990 10071 1	12	\$2.64		\$2.80		\$2.99		\$3.20	
60008	ALUM.BOT 2/9PK/16OZ	\$24.74		\$12.37	0 71990 17022 6	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
60025	6PK STUBBY BTL	\$30.87		\$7.72	0 71990 17028 8	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
60031	12 PK STUBBY BTL	\$23.23		\$11.62	0 71990 17037 0	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60033	18 PK STUBBY BTL	\$16.87		\$16.87	0 71990 17038 7	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60050	1/2 BBLs	\$144.00		\$144.00	0 71990 10080 3	1	\$169.41		\$180.00		\$192.00		\$205.71	
COORS LIGHT														
60102	12/PK CAN	\$23.23		\$11.62	0 71990 00048 6	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60105	30/PK CAN	\$26.24		\$26.24	0 71990 30030 2	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
60106	6PK 16 OZ. CAN	\$32.97		\$8.24	0 71990 32000 3	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
60108	ALUM.BOT 2/9PK/16OZ	\$24.74		\$12.37	0 71990 30104 0	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
60110	12PK 16OZ CAN	\$24.74		\$12.37	0 71990 09528 4	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
60111	18/PK CAN	\$16.87		\$16.87	0 71990 30017 3	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60112	18PK/16OZ CANS	\$19.87		\$19.87	0 71990 30073 9	1	\$23.38	\$1.30	\$24.84	\$1.38	\$26.49	\$1.47	\$28.39	\$1.58
60113	12/24 OZ CANS	\$26.92		\$2.24	0 71990 30065 4	12	\$2.64		\$2.80		\$2.99		\$3.20	
60127	3 PACK 24 OZ. CAN	\$26.84		\$6.71	0 71990 30120 0	4	\$7.89		\$8.39		\$8.95		\$9.59	
60116	24 PK 16 OZ. CAN	\$23.50		\$23.50	0 71990 30128 6	1	\$27.65	\$1.15	\$29.38	\$1.22	\$31.33	\$1.31	\$33.57	\$1.40
60118	ALUM. BOT 15PK 16 OZ.	\$17.99		\$17.99	0 71990 09527 7	1	\$21.16	\$1.41	\$22.49	\$1.50	\$23.99	\$1.60	\$25.70	\$1.71
60120	6/PK LN NR	\$30.87		\$7.72	0 71990 30005 0	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
60121	12/PK LN NR	\$23.23		\$11.62	0 71990 30069 2	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60122	24/PK LN NR	\$22.99		\$22.99	0 71990 30079 1	1	\$27.05	\$1.13	\$28.74	\$1.20	\$30.65	\$1.28	\$32.84	\$1.37
60123	18/PK LNNR	\$16.87		\$16.87	0 71990 30078 4	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60150	1/2 BBLs	\$144.00		\$144.00	0 71990 30080 7	1	\$169.41		\$180.00		\$192.00		\$205.71	
60151	1/4 BBLs	\$72.00		\$72.00	0 71990 30090 6	1	\$84.71		\$90.00		\$96.00		\$102.86	
COORS NA														
60922	COORS EDGE 6PK BTL	\$26.97		\$6.74	0 71990 77005 1	4	\$7.93	\$1.32	\$8.43	\$1.40	\$8.99	\$1.50	\$9.63	\$1.61
FOSTERS USA														
78238	FOSTERS PREM.ALE 25.4 OZ	\$28.48		\$2.37	0 70897 18331 5	12	\$2.79		\$2.97		\$3.16		\$3.39	
78338	FOSTERS 25.4 OZ CANS	\$28.48		\$2.37	0 70897 01331 5	12	\$2.79		\$2.97		\$3.16		\$3.39	
GENUINE DRAFT														
70005	30/PK CAN	\$26.24		\$26.24	0 34100 17341 8	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
70021	12/PK LNNR	\$23.23		\$11.62	0 34100 17509 2	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
70023	18/PK LNNR	\$16.87		\$16.87	0 34100 17256 5	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
HAMMS														
75011	24 PK SUITCASE	\$15.74		\$15.74	0 34100 80706 1	1	\$18.52	\$0.77	\$19.68	\$0.82	\$20.99	\$0.87	\$22.49	\$0.94
HAPPY THURSDAYS														
71419	VARIETY 12PK CAN	\$30.73		\$15.37	0 34100 01334 9	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
HIGH LIFE														
73005	30PK CAN	\$20.99		\$20.99	0 34100 01341 7	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
73010	12PK 16OZ CAN	\$20.24		\$10.12	0 34100 51678 9	2	\$11.91	\$0.99	\$12.65	\$1.05	\$13.49	\$1.12	\$14.46	\$1.20
73020	6/PK LN NR	\$23.00		\$5.75	0 34100 01505 3	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37
73021	12/PK LNNR	\$18.74		\$9.37	0 34100 01509 1	2	\$11.02	\$0.92	\$11.71	\$0.98	\$12.49	\$1.04	\$13.39	\$1.12
73023	18 PK LNNR	\$13.49		\$13.49	0 34100 01256 4	1	\$15.87	\$0.88	\$16.86	\$0.94	\$17.99	\$1.00	\$19.27	\$1.07
89007	32OZ CAN	\$25.11		\$2.09	0 34100 00008 0	12	\$2.46		\$2.62		\$2.79		\$2.99	
ICEHOUSE														
71205	30PK CAN	\$20.99		\$20.99	0 34100 62341 8	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
71206	6PK 16 OZ. CAN	\$27.98		\$7.00	0 34100 00882 6	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
71213	12/24 OZ CANS	\$23.47		\$1.96	0 34100 00880 2	12	\$2.30		\$2.44		\$2.61		\$2.79	
KEYSTONE LIGHT														
61105	30/PK CAN	\$20.99		\$20.99	0 71990 48019 6	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
61106	6PK 16 OZ. CAN	\$27.98		\$7.00	0 71990 48008 0	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
61107	18PK/16OZ CANS	\$16.12		\$16.12	0 71990 48017 2	1	\$18.96	\$1.05	\$20.15	\$1.12	\$21.49	\$1.19	\$23.03	\$1.28
61113	24OZ CAN	\$23.47		\$1.96	0 71990 48024 0	12	\$2.30		\$2.44		\$2.61		\$2.79	
61115	2/15 PK CANS	\$21.73		\$10.87	0 71990 48045 5	2	\$12.78	\$0.85	\$13.58	\$0.91	\$14.49	\$0.97	\$15.52	\$1.03
KILLIANS 5.3%														
63031	12/PK LN NR	\$27.74		\$13.87	0 71990 76400 5	2	\$16.32	\$1.36	\$17.34	\$1.44	\$18.49	\$1.54	\$19.81	\$1.65
LEINENKUGEL														
75420	SUMMER SHANDY 6 PK BTL	\$32.94		\$8.24	0 34100 51605 5	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
75121	SUMMER SHANDY 12 PK BTL	\$30.73		\$15.37	0 34100 51607 9	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
75451	SUMMER SHANDY 1/6 BBL	\$74.00		\$74.00		661 OZ	\$87.06		\$92.50		\$98.67		\$105.71	
75124	SUMMER SHANDY 1/2 BBL	\$165.00		\$165.00		1984 OZ	\$194.12		\$206.25		\$220.00		\$235.71	
MICKEY'S MALT														
67713	12 PK LNNR	\$23.23		\$11.62										

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		15%		20%		25%		30%	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	RETAIL @	SINGLES	RETAIL @	SINGLES	RETAIL @	SINGLES	RETAIL @	SINGLES
#	Jul-26	COST	CASE COST	COST	CODES	CASE	UNIT		UNIT		UNIT		UNIT	
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MILLER LITE														
70205	30/PK CAN	\$26.24		\$26.24	0 34100 57341 6	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
70206	6PK 16 OZ. CAN	\$32.97		\$8.24	0 34100 00357 9	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
70207	ALUM.BOT 2/9PK/16OZ	\$24.74		\$12.37	0 34100 57023 1	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
70210	12PK 16OZ CAN	\$24.74		\$12.37	0 34100 57653 0	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
70211	18/PK CAN	\$16.87		\$16.87	0 34100 57340 9	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
70216	24 PK 16 OZ. CAN	\$23.50		\$23.50	0 34100 57323 2	1	\$27.65	\$1.15	\$29.38	\$1.22	\$31.33	\$1.31	\$33.57	\$1.40
70218	ALUM. BOT 15PK 16 OZ.	\$17.99		\$17.99	0 34100 57707 0	1	\$21.16	\$1.41	\$22.49	\$1.50	\$23.99	\$1.60	\$25.70	\$1.71
70214	12/32 OZ. CANS	\$26.92		\$2.24	0 34100 00358 6	12	\$2.64		\$2.80		\$2.99		\$3.20	
70220	6/PK LN NR	\$30.87		\$7.72	0 34100 57505 2	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
70221	12 PK LNNR	\$23.23		\$11.62	0 34100 57509 0	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
70222	24 PK LNNR	\$22.99		\$22.99	0 34100 57215 0	1	\$27.05	\$1.13	\$28.74	\$1.20	\$30.65	\$1.28	\$32.84	\$1.37
70223	18/PK LNNR	\$16.87		\$16.87	0 34100 57256 3	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
70250	1/2 BBLs	\$144.00		\$144.00	0 34100 00534 4	1	\$169.41		\$180.00		\$192.00		\$205.71	
70253	1/4 BBLs SK	\$72.00		\$72.00	0 34100 00533 7	1	\$84.71		\$90.00		\$96.00		\$102.86	
OLDE ENGLISH 800														
76036	40 OZ BOT	\$28.48		\$2.37	0 34100 00241 1	12	\$2.79		\$2.97		\$3.16		\$3.39	
PERONI														
78026	PERONI 6PK/12 OZ. BOT	\$32.97		\$8.24	1 81954 00002 2	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
78051	PERONI 1/4 BBLs	\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
78050	PERONI 1/2 BBLs	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
PILSNER														
78131	PILSNER URQUELL 12PK LN	\$30.73		\$15.37	0 72311 13312 8	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
REDD'S APPLE														
74702	APPLE 6 PK LNNR	\$32.94		\$8.24	0 34100 08716 6	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
74721	APPLE 12 PK LNNR	\$30.73		\$15.37	0 34100 08722 7	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
74849	PEACH 6PK BTL	\$32.94		\$8.24	0 34100 08730 2	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
74715	VARIETY- 15PK CAN	\$30.73		\$15.37	0 34100 51674 1	2	\$18.08	\$1.21	\$19.21	\$1.28	\$20.49	\$1.37	\$21.95	\$1.46
REDD'S WICKED APPLE														
74864	APPLE 24 OZ.	\$29.31		\$2.44	0 34100 00323 4	12	\$2.87		\$3.05		\$3.26		\$3.49	
74863	APPLE BITES 7.5 OZ.	\$25.20		\$12.60	0 34100 01415 5	2	\$14.82	\$1.24	\$15.75	\$1.31	\$16.80	\$1.40	\$18.00	\$1.50
SIMPLY SPIKED														
60970	VARIETY- LEMONADE- 12PK CAN	\$30.73		\$15.37	8 10078 78020 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
60982	VARIETY- TROPICAL- 12PK CAN	\$30.73		\$15.37	8 10078 78213 1	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
SIMPLY SPIKED BOLD														
60990	CHERRY LIMEADE 24 OZ.	\$29.31		\$2.44	8 10078 78182 0	12	\$2.87		\$3.05		\$3.26		\$3.49	
60991	SIGNATURE LEMONADE 24 OZ.	\$29.31		\$2.44	8 10078 78180 6	12	\$2.87		\$3.05		\$3.26		\$3.49	
60983	SPIKED BOLD VARIETY 12PK CAN	\$30.73		\$15.37	8 10078 78263 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
SIMPLY SPIKED BOLDER														
60992	STRAWBERRY LEMONADE 12PK 7.5 C	\$25.20		\$12.60	8 10078 78278 0	2	\$14.82	\$1.24	\$15.75	\$1.31	\$16.80	\$1.40	\$18.00	\$1.50
SOL BEER														
68090	6 PK BTL	\$32.97		\$8.24	0 72311 63021 4	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
68093	CHELADA 24 OZ.	\$31.83		\$2.65	0 89826 13028 3	12	\$3.12		\$3.32		\$3.54		\$3.79	
STEEL RESERVE														
68103	BLUE RAZZ 24 OZ. CANS	\$25.11		\$2.09	0 78250 00627 1	12	\$2.46		\$2.62		\$2.79		\$2.99	
68109	PINEAPPLE 24 OZ. CANS	\$25.11		\$2.09	0 78250 00614 1	12	\$2.46		\$2.62		\$2.79		\$2.99	
68105	RESERVE 24 OZ. CANS	\$23.43		\$1.95	0 78250 00328 7	12	\$2.30		\$2.44		\$2.60		\$2.79	
68106	RESERVE 40 OZ. BTL	\$28.48		\$2.37	0 78250 00624 0	12	\$2.79		\$2.97		\$3.16		\$3.39	
68107	RESERVE 12 PK CANS	\$18.74		\$9.37	0 78250 00382 9	2	\$11.02	\$0.92	\$11.71	\$0.98	\$12.49	\$1.04	\$13.39	\$1.12
68100	SPIKED CHERRY SLUSH 24 OZ.CAN	\$25.11		\$2.09	0 34100 01309 7	12	\$2.46		\$2.62		\$2.79		\$2.99	
68111	WILD BERRY 24 OZ.	\$25.11		\$2.09	0 78250 00605 9	12	\$2.46		\$2.62		\$2.79		\$2.99	
TOPO CHICO														
60955	MARGARITA 6PK BTL	\$34.47		\$8.62	8 10078 78267 4	4	\$10.14		\$10.77		\$11.49		\$12.31	
60958	VARIETY- HARD SELT 12PK CAN	\$30.73		\$15.37	0 21136 18087 9	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
60966	VARIETY- HARD MARGARITA 6% 12PK	\$30.73		\$15.37	8 10078 78221 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
TOPO CHICO MAX														
60967	MAX MARGARITA 24 OZ.	\$29.31		\$2.44	8 10078 78222 3	12	\$2.87		\$3.05		\$3.26		\$3.49	
VIZZY														
71391	VARIETY- CREAM POP 12 PK CAN	\$30.73		\$15.37	0 34100 01358 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
IMPORTS / MICRO'S														
ANGRY ORCHARD														
78444	CRISP APPLE 12PK CAN	\$29.98		\$14.99	0 87692 00083 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78445	CRISP APPLE 6 PK	\$32.16		\$8.04	0 87692 82102 1	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78446	CRISP APPLE 12PK BTL	\$29.98		\$14.99	0 87692 00033 4	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78441	CRIPS APPLE 19.2 OZ. CAN	\$29.36		\$2.45	0 87692 02377 7	12	\$2.88		\$3.06		\$3.26		\$3.50	
78447	CRISP APPLE 6PK CAN	\$32.16		\$32.16	0 87692 01219 1	1	\$37.84	\$1.58	\$40.20	\$1.68	\$42.88	\$1.79	\$45.94	\$1.91
78449	CRISP APPLE 1/2 BBL	\$170.00		\$170.00	0 87692 82999 7	1	\$200.00		\$212.50		\$226.67		\$242.86	
78448	CRISP APPLE 1/6 BBL	\$74.00		\$74.00		1	\$87.06		\$92.50		\$98.67		\$105.71	
78442	IMPREIAL 19.2 OZ. CAN	\$29.36		\$2.45	0 87692 02304 3	12	\$2.88		\$3.06		\$3.26		\$3.50	
78761	IMPERIAL 6 PK CAN	\$32.16		\$8.04	0 87692 01791 2	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78759	VARIETY PACK 12 PK CANS	\$29.98		\$14.99	0 87692 00821 7	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
BERTRAMS														
28436	HAZELNUT 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28435	HAZELNUT 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
28434	MOUNT BORAH BROWN 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
28442	SACAJAWEA STOUT 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28440	SACAJAWEA STOUT 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
28438	SAVAGE IPA 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
28439	SAVAGE IPA 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14	
BITTER ROOT														
67345	DIRT CHURCH HAZY 1/6	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
89021	DIRT CHURCH 6PK	\$30.50		\$7.63	6 64853 20182 5	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
67344	DIRT CHURCH 1/2 BBL	\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86	
89057	DROP BAR 6PK	\$30.50		\$7.63	6 64853 20221 1	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89025	HUCKLEBERRY HONEY 6 PK	\$30.50		\$7.63	6 64853 20151 1	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89022	HUCKLEBERRY HONEY 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
89048	IPA 6PK CAN	\$30.50		\$7.63	6 64853 20141 2	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89046	IPA 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
67355	LIVIN LITE IPA 6PK	\$30.50		\$7.63	6 64853 20201 3	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
67358	LIVIN LITE 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.	

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @		RETAIL @		RETAIL @		RETAIL @	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	15%	UNIT	20%	UNIT	25%	UNIT	30%
#	Jul-26	COST	CASE COST	COST	CODES	CASE	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES
CAPTAIN MORGAN														
65694	HURRICANE 23.5 OZ.	\$28.44		\$2.37	0 82000 80568 7	12	\$2.79		\$2.96		\$3.16		\$3.39	
65693	LONG ISLAND ICE TEA 23.5 OZ.	\$28.44		\$2.37	0 82000 80636 3	12	\$2.79		\$2.96		\$3.16		\$3.39	
65695	SLICED VARIETY COLADAS 12PK	\$29.98		\$14.99	0 82000 81231 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
65690	SLICED VARIETY 12PK CAN	\$29.98		\$14.99	0 82000 802754	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
CAYMAN JACK														
97930	MARGARITA 6 PK BTL	\$34.47		\$8.62	8 15829 01006 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
97934	MARGARITA 12 P CAN	\$30.98		\$15.49	8 15829 01111 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
97937	MARGARITA VARIETY 12PK CAN	\$30.98		\$15.49	8 15829 01153 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
97939	MARGARITA VARIETY 24PK CAN	\$26.94		\$26.94	8 15829 01160 7	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
97946	STRAWBERRY MARG 6PK B	\$34.47		\$8.62	8 15829 01189 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
97945	VARIETY - SWEET HEAT 12PK CAN	\$30.98		\$15.49	8 15829 01196 6	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
97932	VARIETY - 12PK CAN	\$30.98		\$15.49	8 15829 01004 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
97940	ZERO SUGAR MARG 6PK B	\$34.47		\$8.62	8 15729 01175 2	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
97942	ZERO SUGAR MARG 24 OZ. CAN	\$29.36		\$2.45	8 15829 01172 0	12	\$2.88		\$3.06		\$3.26		\$3.50	
97949	ZERO SUGAR VAR MARG 12PK CAN	\$30.98		\$15.49	8 15829 01188 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
CAYMAN JACKED														
97935	MARGARITA 19.2 OZ.	\$29.36		\$2.45	8 15829 01213 0	12	\$2.88		\$3.06		\$3.26		\$3.50	
97944	STRAWBERRY MARGARITA 19.2 OZ.	\$29.36		\$2.45	8 15829 01216 1	12	\$2.88		\$3.06		\$3.26		\$3.50	
97948	TROPICAL 19.2 OZ.	\$29.36		\$2.45	6 35985 00046 4	12	\$2.88		\$3.06		\$3.26		\$3.50	
CORONA EXTRA														
88000	EXTRA 24OZ CAN	\$31.84		\$2.65	0 80660 95643 5	12	\$3.12		\$3.32		\$3.54		\$3.79	
88002	EXTRA 12PK CAN	\$32.98		\$16.49	0 80660 95695 4	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88020	EXTRA 6PK BTL	\$35.97		\$8.99	0 80660 95605 3	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88021	EXTRA12 PK BTL	\$32.98		\$16.49	0 80660 95615 2	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88022	EXTRA 24 PK BTL	\$27.74		\$27.74	0 80660 95608 4	1	\$32.64	\$1.36	\$34.68	\$1.44	\$36.99	\$1.54	\$39.63	\$1.65
88011	EXTRA 18 PK CAN	\$19.49		\$19.49	0 33544 95002 9	1	\$22.93	\$1.27	\$24.36	\$1.35	\$25.99	\$1.44	\$27.84	\$1.55
88023	EXTRA 18 PK BTL	\$23.24		\$23.24	0 80660 95680 0	1	\$27.34	\$1.52	\$29.05	\$1.61	\$30.99	\$1.72	\$33.20	\$1.84
88039	EXTRA 24OZ BTL	\$31.84		\$2.65	0 80660 95641 1	12	\$3.12		\$3.32		\$3.54		\$3.79	
CORONA FAMILIAR														
88038	FAMILIAR 32 OZ. BTL	\$36.03		\$3.00	0 80660 95683 1	12	\$3.53		\$3.75		\$4.00		\$4.29	
88061	FAMILIAR 6PK BTL	\$35.97		\$8.99	0 33544 95051 7	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88062	FAMILIAR 12 PK BTL	\$32.98		\$16.49	0 33544 95053 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
CORONA LIGHT														
88120	LIGHT 6PK BTL	\$35.97		\$8.99	0 80660 95625 1	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88121	LIGHT 12PK BTL	\$32.98		\$16.49	0 80660 95675 6	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
CORONA NA														
88040	CORONA NA 6PK BTL	\$35.97		\$8.99	0 33544 00184 4	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88041	CORONA NA 12PK CAN	\$32.98		\$16.49	0 33544 00226 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88042	CORONA NA 12PK BTL	\$32.98		\$16.49	0 33544 00261 2	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
CORONA PREMIER														
88502	PREMIER 12 PK CAN	\$23.98		\$11.99	0 33544 95044 9	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.13	\$1.43
88509	PREMIER 24 PK CAN	\$21.74		\$21.74	0 33544 00156 1	1	\$25.58	\$1.07	\$27.18	\$1.13	\$28.99	\$1.21	\$31.06	\$1.29
88520	PREMIER 6PK BTL	\$32.98		\$8.25	0 33544 95041 8	4	\$9.70	\$1.62	\$10.31	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
88521	PREMIER 12 PK BTL	\$23.98		\$11.99	0 33544 95042 5	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.13	\$1.43
88523	PREMIER 18 PK BTL	\$17.99		\$17.99	0 33544 00018 2	1	\$21.16	\$1.18	\$22.49	\$1.25	\$23.99	\$1.33	\$25.70	\$1.43
CORONA SUNBREW														
88176	SUNBREW 6PK BTL	\$35.97		\$8.99	0 33544 00238 4	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88177	SUNBREW 12PK BTL	\$32.98		\$16.49	0 33544 00242 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88178	SUNBREW 24 OZ. CAN	\$31.84		\$2.65	0 33544 00244 5	12	\$3.12		\$3.32		\$3.54		\$3.79	
88179	SUNBREW 12PK CAN	\$32.98		\$16.49	0 33544 00264 3	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
CORONITA														
88028	CORONITA 7OZ BTL	\$26.97		\$6.74	0 80660 95401 1	4	\$7.93	\$1.32	\$8.43	\$1.40	\$8.99	\$1.50	\$9.63	\$1.61
88029	CORONITA PARROT 24/7OZ BTL	\$19.49		\$19.49	0 80660 95408 0	1	\$22.93	\$0.96	\$24.36	\$1.02	\$25.99	\$1.08	\$27.84	\$1.16
EARTHQUAKE														
66149	HG 24 OZ. CAN	\$22.56		\$1.88	8 95216 00109 1	12	\$2.21		\$2.35		\$2.51		\$2.69	
FOUR LOKO														
66100	CAMO 23.5 OZ.	\$29.32		\$2.44	8 49806 00582 2	12	\$2.87		\$3.05		\$3.26		\$3.49	
66106	CAMO 200 ML	\$33.50		\$1.40	8 49806 00622 5	24	\$1.64		\$1.74		\$1.86		\$1.99	
66152	FRUIT PUNCH 23.5 OZ.	\$29.32		\$2.44	8 95216 00104 6	12	\$2.87		\$3.05		\$3.26		\$3.49	
66158	GALACTIC PUNCH 23.5 OZ.	\$29.32		\$2.44	8 49806 00494 8	12	\$2.87		\$3.05		\$3.26		\$3.49	
66154	GOLD 23.5 OZ.	\$29.32		\$2.44	8 49806 00116 9	12	\$2.87		\$3.05		\$3.26		\$3.49	
66108	JACKPOT 23.5 OZ. CAN	\$29.32		\$2.44	8 49806 00636 2	12	\$2.87		\$3.05		\$3.26		\$3.49	
66161	JUNGLE JUICE 23.5 OZ.	\$29.32		\$2.44	8 49806 00545 7	12	\$2.87		\$3.05		\$3.26		\$3.49	
66162	JUNGLE JUICE 200 ML	\$33.50		\$1.40	8 49806 00578 5	24	\$1.64		\$1.74		\$1.86		\$1.99	
66107	SOUR APPLE 200 ML	\$33.50		\$1.40	8 49806 00282 1	24	\$1.64		\$1.74		\$1.86		\$1.99	
66105	SOUR GALACTIC PUNCH 200 ML	\$33.50		\$1.40	8 49806 00515 0	24	\$1.64		\$1.74		\$1.86		\$1.99	
66101	SOUR BLUE RASP 200 ML	\$33.50		\$1.40	8 49806 00291 3	24	\$1.64		\$1.74		\$1.86		\$1.99	
66102	SOUR PEACH 200 ML	\$33.50		\$1.40	8 49806 00412 2	24	\$1.64		\$1.74		\$1.86		\$1.99	
66104	USA 200 ML	\$33.50		\$1.40	8 49806 00464 1	24	\$1.64		\$1.74		\$1.86		\$1.99	
66156	USA 23.5 OZ.	\$29.32		\$2.44	8 49806 00472 6	12	\$2.87		\$3.05		\$3.26		\$3.49	
FRESCA HARD														
88783	HARD VARIETY 12PK CAN	\$26.10		\$13.05	8 10078 78188 2	2	\$15.35	\$1.28	\$16.31	\$1.36	\$17.40	\$1.45	\$18.64	\$1.55
FRESCA MIXED														
88762	FRESCA MIXED VARIETY 8 PK	\$37.78		\$12.59	8 10078 78086 1	3	\$14.82	\$1.85	\$15.74	\$1.97	\$16.79	\$2.10	\$17.99	\$2.25
88761	VODKA SPRITZ 4PK	\$41.95		\$6.99	8 10078 78068 7	6	\$8.23	\$2.06	\$8.74	\$2.18	\$9.32	\$2.33	\$9.99	\$2.50
GUINNESS														
67629	HARP LAGER 13.2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
67602	PUB DRAUGHT 6 PK LNNR	\$32.16		\$8.04	0 83820 10401 1	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
67616	PUB DRAUGHT 8PK CANS	\$36.72		\$12.24	0 83820 12368 5	3	\$14.40	\$1.80	\$15.30	\$1.91	\$16.32	\$2.04	\$17.49	\$2.19
67600	PUB DRAFT 13.2 BBL	\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71	
67607	STOUT 6 PK	\$32.16		\$8.04	0 83820 12393 7	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
GUINNESS NA														
67621	GUINNESS NA 4PK	\$39.85		\$6.64	0 83820 12534 4	6	\$7.81	\$1.95	\$8.30	\$2.08	\$8.86	\$2.21	\$9.49	\$2.37
HENRY'S														
77018	PRIVATE RESERVE 18 PK CAN	\$11.25		\$11.25	8 50015 88536 5	1	\$13.24	\$0.74	\$14.06	\$0.78	\$15.00	\$0.83	\$16.07	\$0.89
HIGH NOON														
137402	BEACH PACK 2/12 PK CANS	\$40.80		\$20.40	0 85000 04006 5	2	\$24.00		\$25.50		\$27.20		\$29.14	
137401	BLACK CHERRY 6/4 PK CANS	\$46.14		\$7.69	0 85000 42927 3	6	\$9.05		\$9.61		\$10.25		\$10.99	
137420	DAY PACK 3/8 PK CANS	\$44.07												

PROD. #	TEC DISTRIBUTING		RETAIL CASE	PREVIOUS RETAIL CASE	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	15% SINGLES	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES	
	PRICES - TEC DISTRIBUTING		COST	CASE COST	COST											
Jul-26																
HIGH NOON																
137414	PASSIONFRUIT 6/4 PK CANS		\$46.14		\$7.69	0 85000 43256 3	6	\$9.05		\$9.61		\$10.25		\$10.99		
137408	PEACH 6/4 PK CANS		\$46.14		\$7.69	0 85000 43137 5	6	\$9.05		\$9.61		\$10.25		\$10.99		
137427	PEACH TALL 24 OZ. CAN		\$42.00		\$3.50	0 85000 03449 1	12	\$4.12		\$4.38		\$4.67		\$5.00		
137409	PINEAPPLE 6/4 PK CANS		\$46.14		\$7.69	0 85000 42926 6	6	\$9.05		\$9.61		\$10.25		\$10.99		
137428	PINEAPPLE TALL 24 OZ. CANS		\$42.00		\$3.50	0 85000 03448 4	12	\$4.12		\$4.38		\$4.67		\$5.00		
137443	PINEAPPLE VODKA SELTZER 24/16 OZ.		\$58.56	NEW	\$2.44	0 85000 04168 0	24	\$2.87		\$3.05		\$3.25		\$3.49		
137425	TEA VARIETY 3/8 PK CANS		\$44.07		\$14.69	0 85000 03896 3	3	\$17.28		\$18.36		\$19.59		\$20.99		
137430	TEA VARIETY LAKE 3/8 PK CANS		\$44.07		\$14.69	0 85000 04019 5	3	\$17.28		\$18.36		\$19.59		\$20.99		
137431	TEA ORIGINAL 6/4 PK CANS		\$46.14		\$7.69	0 85000 43892 3	6	\$9.05		\$9.61		\$10.25		\$10.99		
137438	TEA ORIGINAL 24 OZ. CANS		\$42.00		\$3.50	0 85000 04020 1	12	\$4.12		\$4.38		\$4.67		\$5.00		
137441	TEA PEACH 6/4 PK CANS		\$46.14		\$7.69	0 85000 43893 0	6	\$9.05		\$9.61		\$10.25		\$10.99		
137462	TEQUILA FIESTA 12 PK CANS		\$41.98	NEW	\$20.99	0 85000 04289 2	2	\$24.69		\$26.24		\$27.99		\$29.99		
137421	TEQUILA FIESTA 3/8 PK CANS		\$48.27		\$16.09	0 85000 03739 3	3	\$18.93		\$20.11		\$21.45		\$22.99		
137439	TEQUILA GRAPEFRUIT 6/4 PK CANS		\$50.34		\$8.39	0 85000 43597 7	6	\$9.87		\$10.49		\$11.19		\$11.99		
137440	TEQUILA LIME 6/4 PK CANS		\$50.34		\$8.39	0 85000 43596 0	6	\$9.87		\$10.49		\$11.19		\$11.99		
137460	TEQUILA LIME 24/16 OZ.		\$58.56	NEW	\$2.44	0 85000 04169 2	24	\$2.87		\$3.05		\$3.25		\$3.49		
137426	TEQUILA LIME TALL 24 OZ. CANS		\$46.20		\$3.85	0 85000 03772 0	12	\$4.53		\$4.81		\$5.13		\$5.50		
137422	TEQUILA VARIETY 3/8 PK CANS		\$48.27		\$16.09	0 85000 03609 9	3	\$18.93		\$20.11		\$21.45		\$22.99		
137455	TEQUILA REFUSION 4/6 PK CANS		\$41.97	NEW	\$7.00	0 85000 04256 4	6	\$8.23		\$8.74		\$9.33		\$9.99		
137429	VARIETY 18 PK CANS		\$29.52		\$29.52	0 85000 03624 2	1	\$34.73		\$36.90		\$39.36		\$42.17		
137412	WATERMELON 6/4PK CAN		\$46.14		\$7.69	0 85000 42925 9	6	\$9.05		\$9.61		\$10.25		\$10.99		
137444	WATERMELON VODKA 24/16 OZ.		\$58.56	NEW	\$2.44	0 85000 04167 3	24	\$2.87		\$3.05		\$3.25		\$3.49		
HOP VALLEY																
71530	BUBBLE STASH 1/6 BBL		\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57		
71511	CITRUS MISTRESS 1/6 BBL		\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57		
71519	CITRUS MISTRESS 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
71586	PANDA STASH 6PK CAN		\$30.78		\$7.70	8 56052 00261 1	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83	
71585	PANDA STASH 1/6 BBL		\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57		
71583	PANDA STASH 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
IDAHO BREWING																
97626	BLACK LAGER 1/2 BBL		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71		
97627	BLACK LAGER 1/6 BBL		\$69.00		\$69.00		1	\$81.18		\$86.25		\$92.00		\$98.57		
97644	BROWN 1/2 BBL		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71		
97645	BROWN 1/6 BBL		\$62.00		\$62.00		1	\$72.94		\$77.50		\$82.67		\$88.57		
97650	HEFE 1/2 BBL		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71		
97629	SESSION PALE ALE 4PK/16 OZ.		\$52.46		\$8.74	7 31034 73988 7	6	\$10.29	\$2.57	\$10.93	\$2.73	\$11.66	\$2.91	\$12.49	\$3.12	
97628	SCOTCH ALE 4PK/16 OZ.		\$52.46		\$8.74	7 31034 73986 3	6	\$10.29	\$2.57	\$10.93	\$2.73	\$11.66	\$2.91	\$12.49	\$3.12	
97651	SCOTCH 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
97652	SCOTCH 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86		
97662	SPUD BREW 1/6 BBL		\$62.00		\$62.00		1	\$72.94		\$77.50		\$82.67		\$88.57		
97630	WAR RED IPA 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00		
97631	WAR RED IPA 1/6 BBL		\$80.00		\$80.00		1	\$94.12		\$100.00		\$106.67		\$114.29		
LUCKY ONE LEMONADE																
137471	LEMON BLUEBERRY 24/16		\$58.56	NEW	\$2.44	0 85000 04178 9	24	\$2.87		\$3.05		\$3.25		\$3.49		
137452	LEMON BLUEBERRY 24/355 ML		\$33.60	NEW	\$1.40	0 85000 04074 4	24	\$1.65		\$1.75		\$1.87		\$2.00		
137447	LEMON BLUEBERRY 6/4PK CAN		\$46.14		\$7.69	0 85000 04075 1	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
137475	LEMON ORIGINAL 24/16		\$58.56	NEW	\$2.44	0 85000 04177 2	24	\$2.87		\$3.05		\$3.25		\$3.49		
137451	LEMON ORIGINAL 24/355 ML		\$31.20	NEW	\$1.30	0 85000 04068 3	24	\$1.53		\$1.63		\$1.73		\$1.86		
137446	LEMON ORIGINAL 6/4PK CAN		\$41.96		\$6.99	0 85000 04069 0	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50	
137448	LEMON PEACH 6/4PK CAN		\$41.96		\$6.99	0 85000 04071 3	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50	
137449	LEMON RASPBERRY 6/4PK CAN		\$41.96		\$6.99	0 85000 04073 7	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50	
137445	LEMON VARIETY PACK #1 - 3/8 PK CAN		\$39.88		\$13.29	0 85000 04076 8	3	\$15.64	\$1.95	\$16.62	\$2.08	\$17.72	\$2.22	\$18.99	\$2.37	
137456	TEA HALF & HALF 6/4PK CAN		\$46.14		\$7.69	0 85000 04209 0	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
137453	TEA MIXED 3/8 PK CAN		\$39.88		\$13.29	0 85000 04205 2	3	\$15.64	\$1.95	\$16.62	\$2.08	\$17.72	\$2.22	\$18.99	\$2.37	
137470	TEA ORIGINAL 24/16 OZ. CAN		\$58.56	NEW	\$2.44	0 85000 04214 4	24	\$2.87		\$3.05		\$3.25		\$3.49		
137454	TEA ORIGINAL 6/4PK CAN		\$46.14		\$7.69	0 85000 04207 6	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
137457	TEA PEACH 6/4PK CAN		\$46.14		\$7.69	0 85000 04213 7	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
137459	TEA RASPBERRY 6/4PK CAN		\$46.14		\$7.69	0 85000 04211 3	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75	
MIKE'S																
12874	BLACK CHERRY 6 PK CAN		\$34.47		\$8.62	6 35985 80459 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12880	DIRTY DARK CHERRY BREW 24 OZ.		\$29.36		\$2.45	6 35985 00091 4	12	\$2.88		\$3.06		\$3.26		\$3.50		
12860	DIRTY LEMONADE 12PK CAN		\$30.98		\$15.49	6 35985 00089 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12879	DIRTY LEMON SECRET 24 OZ. CAN		\$29.36		\$2.45	6 35985 00090 7	12	\$2.88		\$3.06		\$3.26		\$3.50		
12839	LEMONADE 6 PK 11.2 OZ.		\$34.47		\$8.62	6 35985 10062 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12875	MANGO 6 PK CAN		\$34.47		\$8.62	6 35985 80461 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12842	PINK LEMONADE 6PK CAN		\$34.47		\$8.62	6 35985 00038 9	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12876	STRAWBERRY 6PK CAN		\$34.47		\$8.62	6 35985 80463 5	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12855	VARIETY 12PK CAN		\$30.98		\$15.49	6 35985 26001 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12853	VARIETY 12 PK 11.2 OZ. BTL		\$30.98		\$15.49	6 35985 12998 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
MIKE'S ZERO SUGAR																
12864	ZERO LEMONADE 6PK CAN		\$34.47		\$8.62	6 35985 00040 2	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12863	ZERO VARIETY 12 PK CAN		\$30.98		\$15.49	6 35985 80246 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
MIKE'S HARDER																
12861	HARDER 1/2 & 1/2 23.5 OZ.		\$29.36		\$2.45	6 35985 80082 8	12	\$2.88		\$3.06		\$3.26		\$3.50		
12830	HARDER BLACK CHERRY 16 OZ.		\$41.90		\$1.75	6 35985 01012 8	24	\$2.05		\$2.18		\$2.33		\$2.49		
12873	HARDER BLACK CHERRY 12/23.5 OZ.		\$29.36		\$2.45	6 35985 13215 8	12	\$2.88		\$3.06		\$3.26		\$3.50		
12896	HARDER BLUE RASP LEMONADE 16 C		\$41.90		\$1.75	6 35985 00064 8	24	\$2.05		\$2.18						

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @		RETAIL @		RETAIL @		RETAIL @	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	15%	UNIT	20%	UNIT	25%	UNIT	30%
#	Jul-26	COST	CASE COST	COST	CODES	CASE	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES
MODELO CHELADA'S														
88362	LIMON 24 OZ. CAN	\$35.92		\$2.99	0 33544 95060 9	12		\$3.52		\$3.74		\$3.99		\$4.28
88365	LIMON 12PK CAN	\$32.98		\$16.49	0 33544 00130 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88364	PINA PICANTE 24 OZ. CAN	\$35.92		\$2.99	0 33544 00080 9	12	\$3.52		\$3.74		\$3.99		\$4.28	
88368	SANDIA PICANTE 24 OZ. CAN	\$35.92		\$2.99	0 33544 00187 5	12	\$3.52		\$3.74		\$3.99		\$4.28	
88355	SUPREMA MANGONADA 24 OZ. CAN	\$35.92		\$2.99	0 33544 00268 1	12	\$3.52		\$3.74		\$3.99		\$4.28	
88361	SUPREMA TROPICAL 24 OZ. CAN	\$35.92		\$2.99	0 33544 00270 4	12	\$3.52		\$3.74		\$3.99		\$4.28	
88367	VARIETY 12PK CAN	\$32.98		\$16.49	0 33544 00177 6	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
MODELO CHELADA'S NA														
88356	LIMON Y SALT NA 6PK	\$35.97		\$8.99	0 33544 00257 5	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
MODELO ESPECIAL														
88300	24OZ CAN	\$31.84		\$2.65	0 80660 95721 0	12	\$3.12		\$3.32		\$3.54		\$3.79	
88302	12PK CAN	\$29.98		\$14.99	0 80660 95715 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
88305	3PK/24 OZ. CAN	\$31.84		\$7.96	0 80660 95774 6	4	\$9.36		\$9.95		\$10.61		\$11.37	
88306	4PK/16 OZ.	\$40.45		\$6.74	0 80660 95760 9	6	\$7.93	\$1.98	\$8.43	\$2.11	\$8.99	\$2.25	\$9.63	\$2.41
88311	18 PK CAN	\$19.49		\$19.49	0 80660 95711 1	1	\$22.93	\$1.27	\$24.36	\$1.35	\$25.99	\$1.44	\$27.84	\$1.55
88312	18 PK BTL	\$23.24		\$23.24	0 33544 95027 2	1	\$27.34	\$1.52	\$29.05	\$1.61	\$30.99	\$1.72	\$33.20	\$1.84
88320	6PK BTL	\$35.97		\$8.99	0 80660 95765 4	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88321	12 PK BTL	\$32.98		\$16.49	0 80660 95757 9	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88322	24 PK BTL	\$27.74		\$27.74	0 80660 95776 0	1	\$32.64	\$1.36	\$34.68	\$1.44	\$36.99	\$1.54	\$39.63	\$1.65
88323	24 PK CAN	\$24.74		\$24.74	0 80660 95710 4	1	\$29.11	\$1.21	\$30.93	\$1.29	\$32.99	\$1.37	\$35.34	\$1.47
88338	32 OZ. BTL	\$36.03		\$3.00	0 33544 95090 6	12	\$3.53		\$3.75		\$4.00		\$4.29	
88339	24 OZ. BTL	\$31.84		\$2.65	0 80660 95777 7	12	\$3.12		\$3.32		\$3.54		\$3.79	
88351	1/4 BBL	\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29	
88350	1/2 BBL	\$150.00		\$150.00	0 80660 95773 9	992 OZ	\$176.47		\$187.50		\$200.00		\$214.29	
MODELO NEGRA														
88420	6 PK BTL	\$35.97		\$8.99	0 80660 95785 2	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88421	12 PK BTL	\$32.98		\$16.49	0 80660 95787 6	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88422	12 PK CAN	\$29.98		\$14.99	0 33544 00254 4	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
88451	1/4 BBL	\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29	
88450	1/2 BBL	\$150.00		\$150.00	0 80660 95773 9	992 OZ	\$176.47		\$187.50		\$200.00		\$214.29	
MODELO ORO														
88480	12PK CAN	\$23.98		\$11.99	0 33544 00162 2	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.13	\$1.43
88483	12PK BTL	\$23.98		\$11.99	0 33544 00248 3	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.13	\$1.43
88481	24OZ CAN	\$30.15		\$2.51	0 33544 00165 3	12	\$2.96		\$3.14		\$3.35		\$3.59	
88484	24 PACK CAN	\$21.74		\$21.74	0 33544 00220 9	1	\$25.58	\$1.07	\$27.18	\$1.13	\$28.99	\$1.21	\$31.06	\$1.29
MODELO SPIKED AGUAS														
88391	SPIKED FRESCAS VARIETY 12PK C	\$32.98		\$16.49	0 33544 00201 8	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
MXD COCKTAIL														
97924	BLUE HAWAIIAN 16 OZ.	\$41.90		\$1.75	6 35985 00043 3	24	\$2.05		\$2.18		\$2.33		\$2.49	
97919	BLUE HAWAIIAN 4PK 12 OZ.CAN	\$35.96		\$5.99	6 35985 00042 6	6	\$7.05	\$1.76	\$7.49	\$1.87	\$7.99	\$2.00	\$8.56	\$2.14
97920	LONG ISLAND ICE TEA 16 OZ. CAN	\$41.90		\$1.75	6 35985 26068 4	24	\$2.05		\$2.18		\$2.33		\$2.49	
97918	LONG ISLAND ICE TEA 4PK 12 OZ. CAI	\$35.96		\$5.99	6 35985 00033 4	6	\$7.05	\$1.76	\$7.49	\$1.87	\$7.99	\$2.00	\$8.56	\$2.14
97921	MARGARITA 16 OZ. CAN	\$41.90		\$1.75	6 35985 26070 7	24	\$2.05		\$2.18		\$2.33		\$2.49	
97917	MARGARITA 4PK 12 OZ. CAN	\$35.96		\$5.99	6 35985 00032 7	6	\$7.05	\$1.76	\$7.49	\$1.87	\$7.99	\$2.00	\$8.56	\$2.14
97922	MAI TAI 16 OZ.	\$41.90		\$1.75	6 35985 26094 3	24	\$2.05		\$2.18		\$2.33		\$2.49	
97923	STRAW DAIQUIRI 16 OZ.	\$41.90		\$1.75	6 35985 10036 2	24	\$2.05		\$2.18		\$2.33		\$2.49	
OVERTIME														
66735	MARGARITA BANGER 24PK CAN	\$38.00		\$38.00	8 49806 00642 3	1	\$44.71	\$1.86	\$47.50	\$1.98	\$50.67	\$2.11	\$54.29	\$2.26
66736	WATERMELON SMASH 24PK CAN	\$38.00		\$38.00	8 49806 00644 7	1	\$44.71	\$1.86	\$47.50	\$1.98	\$50.67	\$2.11	\$54.29	\$2.26
PACIFICO														
88220	PACIFICO 6PK BTL	\$35.97		\$8.99	0 80660 95301 4	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88221	PACIFICO 12PK BTL	\$32.98		\$16.49	0 80660 95315 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88222	PACIFICO 12PK CAN	\$32.98		\$16.49	0 33544 95031 9	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88223	PACIFICO 18PK CAN	\$19.49		\$19.49	0 33544 00173 8	1	\$22.93	\$1.27	\$24.36	\$1.35	\$25.99	\$1.44	\$27.84	\$1.55
88237	PACIFICO 3PK 24 OZ. CAN	\$31.84		\$7.96	0 33544 00015 1	4	\$9.36		\$9.95		\$10.61		\$11.37	
88230	PACIFICO 24 OZ. CAN	\$31.84		\$2.65	0 33544 95022 7	12	\$3.12		\$3.32		\$3.54		\$3.79	
88238	PACIFICO 32 OZ. BTL	\$36.03		\$3.00	0 80660 95305 2	12	\$3.53		\$3.75		\$4.00		\$4.29	
88251	PACIFICO 1/4 BBL SLIM	\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29	
88250	PACIFICO 1/2 BBL	\$150.00		\$150.00		1984 OZ.	\$176.47		\$187.50		\$200.00		\$214.29	
ROOSTER'S BREWING														
21307	BLOOD ORANGE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21308	BLOOD ORANGE 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21358	CRAN LIME SELTZER 1/6BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21357	CRAN LIME SELTZER 1/2BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21346	DOUBLE IPA 6PK	\$40.57		\$10.14	8 57309 00800 4	4	\$11.93	\$1.99	\$12.68	\$2.11	\$13.52	\$2.25	\$14.49	\$2.41
21347	DOUBLE IPA 1/6 BBL	\$78.00		\$78.00		1	\$91.76		\$97.50		\$104.00		\$111.43	
21323	HIBISCUS SOUR 4PK 16 OZ.	\$55.50		\$9.25	8 57309 00835 6	6	\$10.88	\$2.72	\$11.56	\$2.89	\$12.33	\$3.08	\$13.21	\$3.30
21326	HIBISCUS SOUR 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21314	HIGH DESERT 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21315	HIGH DESERT 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21318	HONEY WHEAT 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21319	HONEY WHEAT 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21362	IRON ROOSTER 4PK 16 OZ.	\$57.55		\$9.59	8 57309 00829 5	6	\$11.28	\$2.82	\$11.99	\$3.00	\$12.79	\$3.20	\$13.70	\$3.43
21364	IRON ROOSTER 1/2 BBL	\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
21311	JET WAY JUICY 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21322	MANGO BLOOD ORANGE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21321	MANGO BLOOD ORANGE 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
SALT FLATS BREWING														
21014	DEUCE COUPE COPPER ALE 6PK	\$31.97		\$7.99	8 52084 00830 0	4	\$9.40	\$1.57	\$9.99	\$1.67	\$10.66	\$1.78	\$11.42	\$1.90
21015	FLAT OUT HEFE 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
SAM ADAMS														
78479	AMERICAN LIGHT 1/2 BBL	\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86	
78475	CHERRY WHEAT 6 PK	\$32.16		\$8.04	0 87692 27102 4	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78490	LAGER 1/2 BBL	\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86	
78491	LAGER 1/6 BBL	\$74.00		\$74.00		1	\$87.06		\$92.50		\$98.67		\$105.71	
78492	LAGER 12 PK BTL	\$29.98		\$14.99	0 87692 10014 0	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.6		

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ 15%		RETAIL @ 20%		RETAIL @ 25%		RETAIL @ 30%	
	PRICES - TEC DISTRIBUTING	Jul-26						UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
SMIRNOFF															
65621	BLUE RASPBERRY 6PK		\$34.47		\$8.62	0 82000 80332 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65614	GREEN APPLE 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 72751 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65615	ICE 23.5 OZ. CAN		\$29.36		\$2.45	0 82000 80639 4	12	\$2.88		\$3.06		\$3.26		\$3.50	
65616	ICE 12 PK 11.2 OZ. BTL		\$30.98		\$15.49	0 82000 72518 3	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65617	ICE 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 72385 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65618	NEON LEMON VARIETY 12 PK		\$30.98		\$15.49	0 82000 79876 7	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65633	ORANGE CREAM 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 80911 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65631	PARTY PACK 12PK		\$30.98		\$15.49	0 82000 72908 2	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65626	RASPBERRY 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 72754 5	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65612	RED WHITE & BERRY 6PK 11.2 OZ		\$34.47		\$8.62	0 82000 78250 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65608	RED WHITE & BERRY 12PK CAN		\$30.98		\$15.49	0 82000 79110 2	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65627	SCREWDRIVER 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 75748 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65569	STRAWBERRY SUNSET 6PK 11.2 OZ.		\$34.47		\$8.62	0 82000 81302 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65635	SHORTIES GRAPE BLAST 200ML		\$54.80		\$2.28	0 82000 00743 2	24	\$2.69		\$2.85		\$3.04		\$3.26	
65632	SHORTIES ORANGE BLAST 200ML		\$54.80		\$2.28	0 82000 00742 5	24	\$2.69		\$2.85		\$3.04		\$3.26	
65571	SHORTIES PINK LEMONADE 200ML		\$54.80		\$2.28	0 82000 00730 2	24	\$2.69		\$2.85		\$3.04		\$3.26	
65570	SHORTIES RED,WHITE & BERRY 200M		\$54.80		\$2.28	0 82000 00729 6	24	\$2.69		\$2.85		\$3.04		\$3.26	
65566	SMASH BLUE RASP 23.5 OZ.		\$29.36		\$2.45	0 82000 79165 2	12	\$2.88		\$3.06		\$3.26		\$3.50	
65559	SMASH HARD TEA 23.5 OZ.		\$29.36		\$2.45	0 82000 80594 6	12	\$2.88		\$3.06		\$3.26		\$3.50	
65557	SMASH LEMON LIME 23.5 OZ.		\$29.36		\$2.45	0 82000 77691 8	12	\$2.88		\$3.06		\$3.26		\$3.50	
65554	SMASH PEACH MANGO 23.5 OZ.		\$29.36		\$2.45	0 82000 78625 2	12	\$2.88		\$3.06		\$3.26		\$3.50	
65562	SMASH PINK LEMON 23.5 OZ.		\$29.36		\$2.45	0 82000 79896 5	12	\$2.88		\$3.06		\$3.26		\$3.50	
65568	SMASH RED,WHT, BERRY 23.5 OZ.		\$29.36		\$2.45	0 82000 79522 3	12	\$2.88		\$3.06		\$3.26		\$3.50	
65555	SMASH SCREWDRIVER 23.5 OZ.		\$29.36		\$2.45	0 82000 77692 5	12	\$2.88		\$3.06		\$3.26		\$3.50	
65558	SMASH STRAW-LEMON 23.5 OZ.		\$29.36		\$2.45	0 82000 78633 7	12	\$2.88		\$3.06		\$3.26		\$3.50	
65567	SMASH STRAW PASSION 23.5 OZ.		\$29.36	NEW	\$2.45	0 82000 81436 8	12	\$2.88		\$3.06		\$3.26		\$3.50	
65563	SMASH VARIETY 8PK/16 OZ.		\$41.60		\$13.87	0 82000 80740 7	3	\$16.31	\$2.04	\$17.33	\$2.17	\$18.49	\$2.31	\$19.81	\$2.48
65620	SOURCE PINEAPPLE 6 PK BTL		\$34.47		\$8.62	0 82000 78601 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65674	VARIETY - ICY ISLAND 12PK		\$30.98		\$15.49	0 82000 81304 0	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65634	VARIETY - SUNNY DAYS 12PK		\$30.98		\$15.49	0 82000 80909 8	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
SMIRNOFF ZERO SUGAR															
65682	ZERO SUGAR VARIETY 12PK C		\$30.98		\$15.49	0 82000 79641 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
SNAKE RIVER BREWING															
97569	CROSS CZECH 1/6 BBL		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97581	EARNED IT 6PK		\$38.98		\$9.75	7 66352 75977 4	4	\$11.46	\$1.91	\$12.18	\$2.03	\$12.99	\$2.17	\$13.92	\$2.32
97588	GRAND FOGHEE 6PK CAN		\$37.48		\$9.37	7 66352 82744 2	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97508	GRAND FOGHEE 1/2		\$194.00		\$194.00		1	\$228.24		\$242.50		\$258.67		\$277.14	
97509	GRAND FOGHEE 1/6		\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
97537	HAZY DAYS 1/6		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97514	HEFEWEISEN 1/2		\$173.00		\$173.00		1	\$203.53		\$216.25		\$230.67		\$247.14	
97528	HEFEWEISEN 6PK CAN		\$37.48		\$9.37	7 66352 60425 8	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97502	LA CERVEZA 1/6		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97543	LA CERVEZA 6PK C		\$37.48		\$9.37	7 66352 72114 6	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97520	LAGER 1/2 BBL		\$173.00		\$173.00		1	\$203.53		\$216.25		\$230.67		\$247.14	
97521	LAGER 1/6 BBL		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97540	LAGER 6PK CAN		\$37.48		\$9.37	7 66352 09331 1	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97523	PAKOS IPA 1/6 BBL		\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
97507	PAKOS IPA 1/2 BB		\$194.00		\$194.00		1	\$228.24		\$242.50		\$258.67		\$277.14	
97505	PAKOS IPA 6PK CA		\$38.98		\$9.75	7 66352 61207 9	4	\$11.46	\$1.91	\$12.18	\$2.03	\$12.99	\$2.17	\$13.92	\$2.32
97530	PALE ALE 1/2 BBL		\$173.00		\$173.00		1	\$203.53		\$216.25		\$230.67		\$247.14	
97503	PALE ALE 1/6 BBL		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97504	PALE ALE 6PK CAN		\$37.48		\$9.37	7 66352 20323 9	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97541	ZONKER STOUT 6PK CN		\$38.98		\$9.75	7 66352 02134 5	4	\$11.46	\$1.91	\$12.18	\$2.03	\$12.99	\$2.17	\$13.92	\$2.32
97592	ZONKER STOUT 1/6BBL		\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
SUN CRUISER															
78590	ICED TEA VARIETY 8PK		\$41.97		\$13.99	0 87692 02030 1	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78597	ICED TEA 19.2 OZ. CAN		\$27.67		\$2.31	0 87692 02404 0	12	\$2.71		\$2.88		\$3.07		\$3.29	
78595	ICED TEA 8PK		\$41.97		\$13.99	0 87692 02141 4	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78598	LEMONADE ICE TEA 19.2 OZ.		\$27.67		\$2.31	0 87692 02402 6	12	\$2.71		\$2.88		\$3.07		\$3.29	
78592	LEMONADE ICE TEA 4PK CAN		\$46.14		\$7.69	0 87692 02029 5	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
78599	SAMPLER VARIETY 12PK CAN		\$37.49		\$18.75	0 87692 02441 5	2	\$22.05	\$1.84	\$23.43	\$1.95	\$24.99	\$2.08	\$26.78	\$2.23
78593	VODKA LEMONADE VARIETY 8PK		\$41.97		\$13.99	0 87692 02154 4	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
TRULY SPIKED & SPARKLING															
78672	STRAWBERRY LEMON 24 OZ. CAN		\$28.44		\$2.37	0 87692 01168 2	12	\$2.79		\$2.96		\$3.16		\$3.39	
78640	UNRULY BUMPIN BLUE RAZZ 24 OZ.		\$28.44		\$2.37	0 87692 02198 8	12	\$2.79		\$2.96		\$3.16		\$3.39	
78692	UNRULY STRAW SMASH 16 OZ. CAN		\$38.40		\$1.60	0 87692 01943 5	24	\$1.88		\$2.00		\$2.13		\$2.29	
78691	UNRULY TROP TWIST 16 OZ. CAN		\$38.40		\$1.60	0 87692 01928 2	24	\$1.88		\$2.00		\$2.13		\$2.29	
78667	VARIETY SQUAD 30 PK		\$27.64		\$2.64	0 87692 01735 6	1	\$32.52	\$1.08	\$34.55	\$1.15	\$36.85	\$1.23	\$39.49	\$1.32
78651	VARIETY- BERRY 12PK CAN		\$29.98		\$14.99	0 87692 00686 2	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78647	VARIETY- FRUIT PUNCH 12PK		\$29.98		\$14.99	0 87692 01227 6	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78654	VARIETY- LEMONADE 12PK		\$29.98		\$14.99	0 87692 00991 7	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78639	VARIETY- PARADISE 12PK CAN		\$29.98		\$14.99	0 87692 01299 3	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78679	VARIETY- PARTY PACK 12PK C		\$29.98		\$14.99	0 87692 01850 6	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78675	VARIETY- SUMMER 12PK		\$29.98		\$14.99	0 87692 01282 5	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78690	VARIETY- UNRULY 12PK CAN		\$29.98		\$14.99	0 87692 01904 6	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78693	VARIETY- UNRULY LEMONADE 12PK		\$29.98		\$14.99	0 87692 02199 5	2	\$17.64	\$1.47						

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	UPC	PKG SIZE	RETAIL @		RETAIL @		RETAIL @		RETAIL @	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	CODES	PER	UNIT	15%	UNIT	20%	UNIT	25%	UNIT	30%
#	Jul-26	COST	CASE COST	COST		CASE	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES	SINGLES
TWISTED														
78551	VARIETY- LIGHT TEA 12 PK CAN	\$29.98		\$14.99	0 87692 01516 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78568	VARIETY- PARTY PACK 24PK	\$26.00		\$26.00	0 87692 00716 6	1	\$30.59	\$1.27	\$32.50	\$1.35	\$34.67	\$1.44	\$37.14	\$1.55
78571	VARIETY- TEA 12 PK CAN	\$29.98		\$14.99	0 87692 00378 6	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
TWISTED EXTREME														
78717	BLUE RAZZ 24 OZ. CAN	\$28.44		\$2.37	0 87692 01782 0	12	\$2.79		\$2.96		\$3.16		\$3.39	
78715	LEMON 24 OZ. CAN	\$28.44		\$2.37	0 87692 01783 7	12	\$2.79		\$2.96		\$3.16		\$3.39	
78554	VARIETY- EXTREME 12 PK CAN	\$29.98		\$14.99	0 87692 02372 2	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
VICTORIA														
80021	VICTORIA 12 PK BTL	\$32.98		\$16.49	0 80660 95883 5	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
80038	VICTORIA 32 OZ. BTL	\$36.03		\$3.00	0 33544 95025 8	12	\$3.53		\$3.75		\$4.00		\$4.29	
80004	VICKY MANGO 24 OZ.	\$33.50		\$2.79	0 33544 00259 9	12	\$3.28		\$3.49		\$3.72		\$3.99	
WHITE CLAW														
12769	BLACKBERRY 6PK CAN	\$34.47		\$8.62	6 35985 80161 0	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12782	BLACKBERRY 19.2 OZ.	\$29.36		\$2.45	6 35985 80199 3	12	\$2.88		\$3.06		\$3.26		\$3.50	
12801	BLACK CHERRY 6PK CAN	\$34.47		\$8.62	6 35985 20025 3	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12805	BLACK CHERRY 12PK CAN	\$30.98		\$15.49	6 35985 26089 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12808	BLACK CHERRY 19.2	\$29.36		\$2.45	6 35985 80198 6	12	\$2.88		\$3.06		\$3.26		\$3.50	
12813	BLACK CHERRY 16 OZ.	\$41.90		\$1.75	6 35985 10042 3	24	\$2.05		\$2.18		\$2.33		\$2.49	
12768	GREEN APPLE 6PK CAN	\$34.47		\$8.62	6 35985 80273 0	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12797	GRAPE 6PK CAN	\$34.47		\$8.62	6 35985 80364 5	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12800	LIME 6PK CAN	\$34.47		\$8.62	6 35985 02598 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12804	MANGO 6PK CAN	\$34.47		\$8.62	6 35985 26087 5	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12812	MANGO 12PK CAN	\$30.98		\$15.49	6 35985 10033 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12811	MANGO 19.2	\$29.36		\$2.45	6 35985 80213 6	12	\$2.88		\$3.06		\$3.26		\$3.50	
12770	PEACH 6PK CAN	\$34.47		\$8.62	6 35985 80157 3	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12810	PEACH 12PK CAN	\$30.98		\$15.49	6 35985 80371 3	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12776	PEACH 19.2 OZ.	\$29.36		\$2.45	6 35985 80366 9	12	\$2.88		\$3.06		\$3.26		\$3.50	
12753	PINEAPPLE 6PK CAN	\$34.47		\$8.62	6 35985 80023 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12803	RASPBERRY 6PK CAN	\$34.47		\$8.62	6 35985 26066 0	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12802	RUBY GRAPEFRUIT 6PK CAN	\$34.47		\$8.62	6 35985 20028 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12809	RUBY GRAPEFRUIT 19.2	\$29.36		\$2.45	6 35985 80214 3	12	\$2.88		\$3.06		\$3.26		\$3.50	
12781	STRAWBERRY 19.2	\$29.36		\$2.45	6 35985 80215 0	12	\$2.88		\$3.06		\$3.26		\$3.50	
12755	SURGE BLACKBERRY 19.2 OZ.	\$29.36		\$2.45	6 35985 80201 3	12	\$2.88		\$3.06		\$3.26		\$3.50	
12758	SURGE BLOOD ORANGE 19.2 OZ.	\$29.36		\$2.45	6 35985 80207 5	12	\$2.88		\$3.06		\$3.26		\$3.50	
12757	SURGE BLUEBERRY 19.2 OZ.	\$29.36		\$2.45	6 35985 80369 0	12	\$2.88		\$3.06		\$3.26		\$3.50	
12759	SURGE CRANBERRY 19.2 OZ.	\$29.36		\$2.45	6 35985 80208 2	12	\$2.88		\$3.06		\$3.26		\$3.50	
12777	SURGE GRAPE 19.2 OZ.	\$29.36		\$2.45	6 35985 00062 4	12	\$2.88		\$3.06		\$3.26		\$3.50	
12760	SURGE GREEN APPLE 19.2 OZ.	\$29.36		\$2.45	6 35985 80268 6	12	\$2.88		\$3.06		\$3.26		\$3.50	
12754	SURGE PINEAPPLE 19.2 OZ.	\$29.36		\$2.45	6 35985 80270 9	12	\$2.88		\$3.06		\$3.26		\$3.50	
12807	VARIETY- #1 12 PK CAN	\$30.98		\$15.49	6 35985 54890 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12799	VARIETY- #2 12 PK CAN	\$30.98		\$15.49	6 35985 80006 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12792	VARIETY- #3 12 PK CAN	\$30.98		\$15.49	6 35985 80026 2	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12795	VARIETY- 24 PK CAN	\$26.94		\$26.94	6 35985 10024 9	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
12787	VARIETY- SURGE 12 PK	\$30.98		\$15.49	6 35985 80080 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12786	VARIETY- SURGE #2 12 PK	\$30.98		\$15.49	6 35985 80252 5	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12796	VARIETY- SURGE 24 PK CAN	\$26.94	NEW	\$26.94	6 35985 00073 0	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
12780	WATERMELON 19.2	\$29.36		\$2.45	6 35985 80205 1	12	\$2.88		\$3.06		\$3.26		\$3.50	
WHITE CLAW CLAWTAILS														
12740	MANGO 19.2 OZ.	\$29.36		\$2.45	6 35985 80449 9	12	\$2.88		\$3.06		\$3.26		\$3.50	
12741	STRAW COSMO 19.2 OZ.	\$29.36		\$2.45	6 35985 80451 2	12	\$2.88		\$3.06		\$3.26		\$3.50	
12735	VARIETY 12 PK CAN	\$30.98		\$15.49	6 35985 80443 7	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
WHITE CLAW NA														
12750	VARIETY 12 PK NA CAN	\$30.98		\$15.49	6 3598580443 7	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
WIND RIVER														
67903	BLONDE 1/2 BBL	\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
67912	GHOST TOWN IPA 6PK CAN	\$32.50		\$8.13	8 60002 33871 2	4	\$9.56	\$1.59	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93
67913	GHOST TOWN IPA 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
67915	GHOST TOWN IPA 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
67917	IRISH RED 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
67949	MANGO CITY SOUR 1/6 BBL	\$84.00	NEW	\$84.00		1	\$98.82		\$105.00		\$112.00		\$120.00	
67948	MANGO CITY SOUR 1/2 BBL	\$185.00	NEW	\$185.00		1	\$217.65		\$231.25		\$246.67		\$264.29	
67951	CRAZY WOMAN HAZY 1/6 BBL	\$72.00	NEW	\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
67950	CRAZY WOMAN HAZY 1/2 BBL	\$158.00	NEW	\$158.00		1	\$185.88		\$197.50		\$210.67		\$225.71	
67945	SFU JUICY IPA 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
67907	WYOMING PALE ALE 1/6 BBL	\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
67909	WYOMING PALE ALE 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		15%		20%		25%		30%	
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	RETAIL @	15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
#	Jul-26	COST	CASE COST	COST	CODES	CASE	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
ENERGY DRINKS														
ZOA ENERGY														
97728	ZERO SUGAR- FROSTED GRAPE 12 OZ	\$17.85		\$1.49	8 50021 01526 6	12	\$1.75		\$1.86		\$1.98		\$2.13	
97729	ZERO SUGAR - GREEN APPLE 12 OZ.	\$17.85		\$1.49	8 50051 75528 8	12	\$1.75		\$1.86		\$1.98		\$2.13	
97731	ZERO SUGAR - LEMON LIME 12 OZ	\$17.85		\$1.49	8 50051 75532 5	12	\$1.75		\$1.86		\$1.98		\$2.13	
97730	ZERO SUGAR - MANGO SPLASH 12 OZ	\$17.85		\$1.49	8 50051 75526 4	12	\$1.75		\$1.86		\$1.98		\$2.13	
97726	ZERO SUGAR- STRAW MELON 12 OZ.	\$17.85		\$1.49	8 50021 01565 7	12	\$1.75		\$1.86		\$1.98		\$2.13	
97720	ZERO SUGAR- TROPICAL 12 OZ.	\$17.85		\$1.49	8 50021 01543 5	12	\$1.75		\$1.86		\$1.98		\$2.13	
97722	ZERO SUGAR- WHITE PEACH 12 OZ.	\$17.85		\$1.49	8 50021 01544 2	12	\$1.75		\$1.86		\$1.98		\$2.13	
97721	ZERO SUGAR- WILD ORANGE 12 OZ.	\$17.85		\$1.49	8 50021 01532 9	12	\$1.75		\$1.86		\$1.98		\$2.13	
MIXES														
FEVER TREE														
197003	LIGHT GINGER BEER 4PK	\$30.00		\$5.00	8 98195 00168 7	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197004	FEVER TREE PREMIUM TONIC 4PK	\$30.00		\$5.00	8 98195 00101 4	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197005	PREMIUM GINGER BEER 4PK	\$30.00		\$5.00	8 98195 00127 4	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197006	SPARKLING PINK GRAPEFRUIT 4PK	\$30.00		\$5.00	8 12136 03027 7	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197007	SPARKLING LIME & YUZU 4PK	\$30.00		\$5.00	8 12136 03085 7	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197009	PREMIUM GINGER ALE 4PK	\$30.00		\$5.00	8 98195 00109 0	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197010	PREMIUM CLUB SODA 4PK	\$30.00		\$5.00	8 98195 00113 7	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197011	PINEAPPLE GINGER BEER 4PK	\$30.00		\$5.00	8 12136 03296 7	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197012	MEDITERRANEAN TONIC 4PK	\$30.00		\$5.00	8 12136 03296 7	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197013	LIGHT PREMIUM TONIC 4PK	\$30.00		\$5.00	8 98195 00117 5	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197014	ELDERFLOWER TONIC WATER 4PK	\$30.00		\$5.00	8 98195 00165 6	6	\$5.88	\$1.47	\$6.25	\$1.56	\$6.67	\$1.67	\$7.14	\$1.79
197017	LIGHT MARGARITA MIX 750 ML	\$37.50		\$6.25	8 12136 03190 8	6	\$7.35		\$7.81		\$8.33		\$8.93	
197018	BLOODY MARY MIX 750 ML	\$37.50		\$6.25	8 12136 03188 5	6	\$7.35		\$7.81		\$8.33		\$8.93	
197020	CLASSIC MARGARITA MIX 750 ML	\$37.50		\$6.25	8 12136 03192 2	6	\$7.35		\$7.81		\$8.33		\$8.93	
197022	PREMIUM TONIC 500 ML	\$20.32		\$2.54	8 98195 00134 2	8	\$2.99		\$3.18		\$3.39		\$3.63	
197024	PREMIUM GINGER BEER 500 ML	\$20.32		\$2.54	8 98195 00142 7	8	\$2.99		\$3.18		\$3.39		\$3.63	
197027	LIGHT PREMIUM TONIC 8 PK	\$18.00		\$6.00	8 98195 00176 2	3	\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07
197028	SPARKLING PINK GRAPEFRUIT 8 PK	\$18.00		\$6.00	8 12136 03122 9	3	\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07
197029	LIGHT GINGER BEER 8 PK	\$18.00		\$6.00	8 12136 03313 1	3	\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07
197030	PREMIUM TONIC 8 PK	\$18.00		\$6.00	8 98195 00175 5	3	\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07
197031	PREMIUM GINGER BEER 8 PK	\$18.00		\$6.00	8 12136 03059 8	3	\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07
197033	PREMIUM CLUB SODA 8 PK	\$18.00		\$6.00	8 12136 03021 5	3	\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07
197034	ELDERFLOWER TONIC 8 PK	\$18.00		\$6.00	8 12136 03069 7	3	\$7.06	\$0.88	\$7.50	\$0.94	\$8.00	\$1.00	\$8.57	\$1.07
197040	ESPRESSO MARTINI 500 ML	\$42.00		\$5.25	8 12136 03234 9	8	\$6.18	\$2.06	\$6.56	\$2.19	\$7.00	\$2.33	\$7.50	\$2.50
NON ALCOHOL BEER														
PERONI 0.0% ABV														
78023	PERONI ZERO 6PK BTL	\$30.28		\$7.57	1 81954 00107 4	4	\$8.91	\$1.48	\$9.46	\$1.58	\$10.09	\$1.68	\$10.81	\$1.80
SODA														
HENRY'S SODA														
76520	BLACK CHERRY 6/PK LN NR	\$23.00		\$5.75	0 34100 65805 2	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37
76320	ORANGE CREAM6/PK LN NR	\$23.00		\$5.75	0 34100 61805 6	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37
76220	ROOT BEER 6/PK LN NR	\$23.00		\$5.75	0 34100 66805 1	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37
76420	VANILLA CREAM 6/PK LN NR	\$23.00		\$5.75	0 34100 63805 4	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37