

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	15%		20%		25%		30%	
	PRICES - TEC DISTRIBUTING	Jan-22						RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES
MILLERCOORS															
ARNOLD PALMER															
70901	SPIKED HALF & HALF 6PK CAN	\$29.38	\$7.35	6 13008 74833 3	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
70902	SPIKED HALF & HALF 12PK CAN	\$27.29	\$13.65	6 13008 75220 0	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62		
70913	SPIKED HALF & HALF 24 OZ. CAN	\$25.15	\$2.10	6 13008 74829 6	12	\$2.47		\$2.62		\$2.79		\$2.99			
BLUE MOON BELGIAN															
65013	WHITE 12/24 OZ. CAN	\$26.83	\$2.24	0 71990 17049 3	12	\$2.63		\$2.79		\$2.98		\$3.19			
65015	WHITE ALE 2/15PK CAN	\$27.29	\$13.65	0 71990 17052 3	2	\$16.05	\$1.07	\$17.06	\$1.14	\$18.19	\$1.21	\$19.49	\$1.30		
65016	WHITE ALE 6PK CAN	\$29.38	\$7.35	0 71990 17053 0	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
65020	WHITE ALE 6PK LNNR	\$29.38	\$7.35	0 71990 09511 6	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
65021	WHITE ALE 12PK LNNR	\$27.29	\$13.65	0 71990 09516 1	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62		
65022	WHITE ALE 24PK LNNR	\$23.93	\$23.93	0 71990 09520 8	1	\$28.15	\$1.17	\$29.91	\$1.25	\$31.91	\$1.33	\$34.19	\$1.42		
65050	1/2 BBLS	\$160.00	\$160.00	0 71990 09515 4	1	\$188.24		\$200.00		\$213.33		\$228.57			
65052	1/6 BBLS	\$72.00	\$72.00	0 71990 09518 5	1	\$84.71		\$90.00		\$96.00		\$102.86			
BLUE MOON LIGHT SKY															
64990	6PK CAN	\$29.38	\$7.35	0 71990 09591 8	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
64991	12PK CAN	\$27.29	\$13.65	0 71990 09592 5	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62		
BLUE MOON- MOON HAZE															
65030	6 PK CAN	\$29.38	\$7.35	0 71990 09598 7	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
65031	12 PK CAN	\$27.29	\$13.65	0 71990 09599 4	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62		
BLUE MOON MANGO WHEAT															
65141	6PK CAN	\$29.38	\$7.35	0 87800 00071 3	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
COORS															
60002	12/PK CAN	\$20.69	\$10.35	0 71990 00047 9	2	\$12.17	\$1.01	\$12.93	\$1.08	\$13.79	\$1.15	\$14.78	\$1.23		
60005	30/PK CAN	\$23.19	\$23.19	0 71990 10033 9	1	\$27.28	\$0.91	\$28.99	\$0.97	\$30.92	\$1.03	\$33.13	\$1.10		
60006	16OZ CANS	\$25.47	\$6.37	0 71990 10002 5	4	\$7.49	\$1.25	\$7.96	\$1.33	\$8.49	\$1.42	\$9.10	\$1.52		
60010	12PK 16OZ CAN	\$23.24	\$11.62	0 71990 17040 0	2	\$13.67	\$1.14	\$14.53	\$1.21	\$15.49	\$1.29	\$16.60	\$1.38		
60011	18/PK CAN	\$14.99	\$14.99	0 71990 10020 9	1	\$17.64	\$0.98	\$18.74	\$1.04	\$19.99	\$1.11	\$21.41	\$1.19		
60012	18 PK 16 OZ. CAN	\$17.99	\$17.99	0 71990 10087 2	1	\$21.16	\$1.18	\$22.49	\$1.25	\$23.99	\$1.33	\$25.70	\$1.43		
60013	12/24 OZ CANS	\$24.31	\$2.03	0 71990 10071 1	12	\$2.38		\$2.53		\$2.70		\$2.89			
60008	ALUM.BOT 2/9PK/16OZ	\$21.74	\$10.87	0 71990 17022 6	2	\$12.79	\$1.42	\$13.59	\$1.51	\$14.49	\$1.61	\$15.53	\$1.73		
60025	6PK STUBBY BTL	\$23.98	\$6.00	0 71990 17028 8	4	\$7.05	\$1.18	\$7.49	\$1.25	\$7.99	\$1.33	\$8.56	\$1.43		
60031	12 PK STUBBY BTL	\$20.69	\$10.35	0 71990 17037 0	2	\$12.17	\$1.01	\$12.93	\$1.08	\$13.79	\$1.15	\$14.78	\$1.23		
60033	18 PK STUBBY BTL	\$14.99	\$14.99	0 71990 17038 7	1	\$17.64	\$0.98	\$18.74	\$1.04	\$19.99	\$1.11	\$21.41	\$1.19		
60050	1/2 BBLS	\$127.00	\$127.00	0 71990 10080 3	1	\$149.41		\$158.75		\$169.33		\$181.43			
COORS LIGHT															
60102	12/PK CAN	\$20.69	\$10.35	0 71990 00048 6	2	\$12.17	\$1.01	\$12.93	\$1.08	\$13.79	\$1.15	\$14.78	\$1.23		
60105	30/PK CAN	\$23.19	\$23.19	0 71990 30030 2	1	\$27.28	\$0.91	\$28.99	\$0.97	\$30.92	\$1.03	\$33.13	\$1.10		
60106	16OZ CANS	\$25.47	\$6.37	0 71990 32000 3	4	\$7.49	\$1.25	\$7.96	\$1.33	\$8.49	\$1.42	\$9.10	\$1.52		
60108	ALUM.BOT 2/9PK/16OZ	\$21.74	\$10.87	0 71990 30104 0	2	\$12.79	\$1.42	\$13.59	\$1.51	\$14.49	\$1.61	\$15.53	\$1.73		
60110	12PK 16OZ CAN	\$23.24	\$11.62	0 71990 09528 4	2	\$13.67	\$1.14	\$14.53	\$1.21	\$15.49	\$1.29	\$16.60	\$1.38		
60111	18/PK CAN	\$14.99	\$14.99	0 71990 30017 3	1	\$17.64	\$0.98	\$18.74	\$1.04	\$19.99	\$1.11	\$21.41	\$1.19		
60112	18PK/16OZ CANS	\$17.99	\$17.99	0 71990 30073 9	1	\$21.16	\$1.18	\$22.49	\$1.25	\$23.99	\$1.33	\$25.70	\$1.43		
60113	12/24 OZ CANS	\$24.31	\$2.03	0 71990 30065 4	12	\$2.38		\$2.53		\$2.70		\$2.89			
60116	24 PK 16 OZ. CAN	\$20.39	\$20.39	0 71990 30128 6	1	\$23.99	\$1.00	\$25.49	\$1.06	\$27.19	\$1.13	\$29.13	\$1.21		
60118	ALUM. BOT 15PK 16 OZ.	\$15.74	\$15.74	0 71990 09527 7	1	\$18.52	\$1.23	\$19.68	\$1.31	\$20.99	\$1.40	\$22.49	\$1.50		
60120	6/PK LN NR	\$23.98	\$6.00	0 71990 30005 0	4	\$7.05	\$1.18	\$7.49	\$1.25	\$7.99	\$1.33	\$8.56	\$1.43		
60121	12/PK LN NR	\$20.69	\$10.35	0 71990 30069 2	2	\$12.17	\$1.01	\$12.93	\$1.08	\$13.79	\$1.15	\$14.78	\$1.23		
60122	24/PK LN NR	\$19.72	\$19.72	0 71990 30079 1	1	\$23.20	\$0.97	\$24.65	\$1.03	\$26.29	\$1.10	\$28.17	\$1.17		
60123	18/PK LNNR	\$14.99	\$14.99	0 71990 30078 4	1	\$17.64	\$0.98	\$18.74	\$1.04	\$19.99	\$1.11	\$21.41	\$1.19		
60150	1/2 BBLS	\$127.00	\$127.00	0 71990 30080 7	1	\$149.41		\$158.75		\$169.33		\$181.43			
60151	1/4 BBLS	\$73.00	\$73.00	0 71990 30090 6	1	\$85.88		\$91.25		\$97.33		\$104.29			
COORS NA															
60922	COORS EDGE 6PK BTL	\$22.48	\$5.62	0 71990 77005 1	4	\$6.61	\$1.10	\$7.03	\$1.17	\$7.49	\$1.25	\$8.03	\$1.34		
COORS PURE															
60202	12PK CAN	\$26.74	\$13.37	0 71990 00024 0	2	\$15.73	\$1.31	\$16.71	\$1.39	\$17.83	\$1.49	\$19.10	\$1.59		
60213	24 OZ. CAN	\$26.84	\$2.24	0 71990 00029 5	12	\$2.63		\$2.80		\$2.98		\$3.20			
COORS SELTZER															
60942	VARIETY 12 PK CAN	\$25.94	\$12.97	0 71990 00015 8	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54		
FOSTERS USA															
78238	FOSTERS PREM.ALE 25.4 OZ	\$25.15	\$2.10	0 70897 18331 5	12	\$2.47		\$2.62		\$2.79		\$2.99			
78338	FOSTERS 25.4 OZ CANS	\$25.15	\$2.10	0 70897 01331 5	12	\$2.47		\$2.62		\$2.79		\$2.99			
78350	FOSTERS 1/2 BBLS	\$123.00	\$123.00	0 70897 01781 8	1	\$144.71		\$153.75		\$164.00		\$175.71			
GENUINE DRAFT															
70005	30/PK CAN	\$23.19	\$23.19	0 34100 17341 8	1	\$27.28	\$0.91	\$28.99	\$0.97	\$30.92	\$1.03	\$33.13	\$1.10		
70020	6/PK LN NR	\$23.98	\$6.00	0 34100 17505 4	4	\$7.05	\$1.18	\$7.49	\$1.25	\$7.99	\$1.33	\$8.56	\$1.43		
70021	12/PK LNNR	\$20.69	\$10.35	0 34100 17509 2	2	\$12.17	\$1.01	\$12.93	\$1.08	\$13.79	\$1.15	\$14.78	\$1.23		
70023	18/PK LNNR	\$14.99	\$14.99	0 34100 17256 5	1	\$17.64	\$0.98	\$18.74	\$1.04	\$19.99	\$1.11	\$21.41	\$1.19		
HAMMS															
75002	12 PK CAN	\$13.58	\$6.79	0 34100 80902 7	2	\$7.99	\$0.67	\$8.49	\$0.71	\$9.05	\$0.75	\$9.70	\$0.81		
75011	24 PK SUITCASE	\$13.83	\$13.83	0 34100 80706 1	1	\$16.27	\$0.68	\$17.29	\$0.72	\$18.44	\$0.77	\$19.76	\$0.82		
HIGH LIFE															
73005	30PK CAN	\$18.79	\$18.79	0 34100 01341 7	1	\$22.11	\$0.74	\$23.49	\$0.78	\$25.05	\$0.84	\$26.84	\$0.89		
73010	12PK 16OZ CAN	\$17.99	\$9.00	0 34100 01678 9	2	\$10.58	\$0.88	\$11.24	\$0.94	\$11.99	\$1.00	\$12.85	\$1.07		
73020	6/PK LN NR	\$17.98	\$4.50	0 34100 01505 3	4	\$5.29	\$0.88	\$5.62	\$0.94	\$5.99	\$1.00	\$6.42	\$1.07		
73021	12/PK LNNR	\$16.49	\$8.25	0 34100 01509 1	2	\$9.70	\$0.81	\$10.31	\$0.86	\$10.99	\$0.92	\$11.78	\$0.98		
73023	18 PK LNNR	\$10.49	\$10.49	0 34100 01256 4	1	\$12.34	\$0.69	\$13.11	\$0.73	\$13.99	\$0.78	\$14.99	\$0.83		
89007	32OZ CAN	\$21.79	\$1.82	0 34100 00008 0	12	\$2.14		\$2.27		\$2.42		\$2.59			
HOP VALLEY															
71502	ALPHA CENT IPA 6PK BTL	\$29.38	\$7.35	8 56052 00252 9	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
71565	CRYO STASH 6PK CAN	\$29.38	\$7.35	8 56052 00285 7	4	\$8.64		\$9.18		\$9.79		\$10.49			
71567	CRYO STASH 19.2 OZ.	\$46.94	\$1.96	8 56052 00295 6	24	\$2.30		\$2.44		\$2.61		\$2.79			
71508	ALPHADELIC IPA 6PK CANS	\$29.38	\$7.35	8 56052 00212 3	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
71509	ALPHADELIC IPA 12PK CANS	\$27.29	\$13.65	8 56052 00239 0	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62		
71529	BUBBLE STASH 6PK CAN	\$29.38	\$7.35	8 56052 00213 0	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
71530	BUBBLE STASH 1/6 BBL	\$80.00	\$80.00		1	\$94.12		\$100.00		\$106.67		\$114.29			
71532	BUBBLE STASH 19.2 OZ.	\$46.94	\$1.96	8 56052 00288 8	24	\$2.30		\$2.44		\$2.61		\$2.79			
71531	BUBBLE STASH 13.2 BBL	\$150.00	\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29			
71510	CITRUS MISTRESS 6PK CAN	\$29.38	\$7.35	8 56052 00269 7	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75		
71596	HAZY DAYS 12PK	\$27.29	\$13.65	8 56052 00294 9	2	\$16.05	\$1.								

TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	15% SINGLES	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
PROD. #	PRICES - TEC DISTRIBUTING Jan-22													
HOP VALLEY														
71586	PANDA STASH 6PK CAN	\$29.38		\$7.35	8 56052 00261 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
71587	PANDA STASH 19.2 OZ.	\$46.94		\$1.96	8 55015 88512 4	24	\$2.30		\$2.44		\$2.61		\$2.79	
71585	PANDA STASH 1/6 BBL	\$80.00		\$80.00		1	\$94.12		\$100.00		\$106.67		\$114.29	
71584	PANDA STASH 13.2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
71578	RED 18 PK CAN	\$11.25		\$11.25	8 56052 00298 7	1	\$13.24	\$0.74	\$14.06	\$0.78	\$15.00	\$0.83	\$16.07	\$0.89
71581	SMILE STASH 13.2 BB;	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
71558	DIVINE SHINE 13.2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
71521	IPA VARIETY 12PK BTL	\$27.29		\$13.65	8 56052 00267 3	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
71550	STASHDELICA 6PK CAN	\$29.38		\$7.35	8 50015 88513 6	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
71569	STASHDELICA 1/6 BBL	\$80.00		\$80.00		1	\$94.12		\$100.00		\$106.67		\$114.29	
71568	STASHDELICA 13.2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
71566	STASH VARIETY 12PK CAN	\$27.29		\$13.65	8 56052 00284 0	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
71564	STASH PACK VARIETY 24PK	\$26.98		\$1.12	8 56052 00290 1	24	\$1.32		\$1.41		\$1.50		\$1.61	
ICEHOUSE														
71205	30PK CAN	\$16.39		\$16.39	0 34100 62341 8	1	\$19.28	\$0.64	\$20.49	\$0.68	\$21.85	\$0.73	\$23.41	\$0.78
71206	16OZ CAN	\$19.47		\$4.87	0 34100 00882 6	4	\$5.73	\$0.95	\$6.08	\$1.01	\$6.49	\$1.08	\$6.95	\$1.16
71213	12/24 OZ CANS	\$20.92		\$1.74	0 34100 00880 2	12	\$2.05		\$2.18		\$2.32		\$2.49	
KEYSTONE LIGHT														
61105	30/PK CAN	\$18.79		\$18.79	0 71990 48019 6	1	\$22.11	\$0.74	\$23.49	\$0.78	\$25.05	\$0.84	\$26.84	\$0.89
61106	16OZ CANS	\$20.98		\$5.25	0 71990 48008 0	4	\$6.17	\$1.03	\$6.56	\$1.09	\$6.99	\$1.17	\$7.49	\$1.25
61107	18PK/16OZ CANS	\$13.19		\$13.19	0 71990 48017 2	1	\$15.52	\$0.86	\$16.49	\$0.92	\$17.59	\$0.98	\$18.84	\$1.05
61113	24OZ CAN	\$21.79		\$1.82	0 71990 48024 0	12	\$2.14		\$2.27		\$2.42		\$2.59	
61115	2/15 PK CANS	\$19.49		\$9.75	0 71990 48045 5	2	\$11.46	\$0.76	\$12.18	\$0.81	\$12.99	\$0.87	\$13.92	\$0.93
KILLIANS 5.3%														
63031	12/PK LN NR	\$27.74		\$13.87	0 71990 76400 5	2	\$16.32	\$1.36	\$17.34	\$1.44	\$18.49	\$1.54	\$19.81	\$1.65
LEINENKUGEL														
75145	COLLABORATION 6PK CAN	\$29.38		\$7.35	0 34100 01242 7	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
75620	TOASTED BOCK 6 PK BTL	\$29.38		\$7.35	0 34100 58805 2	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
75621	TOASTED BOCK 12 PK BTL	\$27.29		\$13.65	0 34100 58874 8	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
MICKEY'S MALT														
67713	12 PK LNNR	\$19.04		\$9.52	0 34100 77434 9	2	\$11.20	\$0.93	\$11.90	\$0.99	\$12.69	\$1.06	\$13.60	\$1.13
77816	6/PK BOTTLES	\$23.98		\$6.00	0 34100 77435 6	4	\$7.05	\$1.18	\$7.49	\$1.25	\$7.99	\$1.33	\$8.56	\$1.43
77836	40 OZ BOT	\$25.15		\$2.10	0 34100 00185 8	12	\$2.47		\$2.62		\$2.79		\$2.99	
MILLER 64														
70305	30/PK CAN	\$23.19		\$23.19	0 34100 15341 0	1	\$27.28	\$0.91	\$28.99	\$0.97	\$30.92	\$1.03	\$33.13	\$1.10
70321	12/PK LNNR	\$20.69		\$10.35	0 34100 15509 4	2	\$12.17	\$1.01	\$12.93	\$1.08	\$13.79	\$1.15	\$14.78	\$1.23
MILLER LITE														
70205	30/PK CAN	\$23.19		\$23.19	0 34100 57341 6	1	\$27.28	\$0.91	\$28.99	\$0.97	\$30.92	\$1.03	\$33.13	\$1.10
70206	16OZ CAN	\$25.47		\$6.37	0 34100 00357 9	4	\$7.49	\$1.25	\$7.96	\$1.33	\$8.49	\$1.42	\$9.10	\$1.52
70207	ALUM.BOT 2/9PK/16OZ	\$21.74		\$10.87	0 34100 57023 1	2	\$12.79	\$1.42	\$13.59	\$1.51	\$14.49	\$1.61	\$15.53	\$1.73
70210	12PK 16OZ CAN	\$23.24		\$11.62	0 34100 57653 0	2	\$13.67	\$1.14	\$14.53	\$1.21	\$15.49	\$1.29	\$16.60	\$1.38
70211	18/PK CAN	\$14.99		\$14.99	0 34100 57340 9	1	\$17.64	\$0.98	\$18.74	\$1.04	\$19.99	\$1.11	\$21.41	\$1.19
70216	24 PK 16 OZ. CAN	\$20.39		\$20.39	0 34100 57323 2	1	\$23.99	\$1.00	\$25.49	\$1.06	\$27.19	\$1.13	\$29.13	\$1.21
70218	ALUM. BOT 15PK 16 OZ.	\$15.74		\$15.74	0 34100 57707 0	1	\$18.52	\$1.23	\$19.68	\$1.31	\$20.99	\$1.40	\$22.49	\$1.50
70214	12/32 OZ. CANS	\$24.31		\$2.03	0 34100 00358 6	12	\$2.38		\$2.53		\$2.70		\$2.89	
70220	6/PK LN NR	\$23.98		\$6.00	0 34100 57505 2	4	\$7.05	\$1.18	\$7.49	\$1.25	\$7.99	\$1.33	\$8.56	\$1.43
70221	12 PK LNNR	\$20.69		\$10.35	0 34100 57509 0	2	\$12.17	\$1.01	\$12.93	\$1.08	\$13.79	\$1.15	\$14.78	\$1.23
70222	24 PK LNNR	\$19.72		\$19.72	0 34100 57215 0	1	\$23.20	\$0.97	\$24.65	\$1.03	\$26.29	\$1.10	\$28.17	\$1.17
70223	18/PK LNNR	\$14.99		\$14.99	0 34100 57256 3	1	\$17.64	\$0.98	\$18.74	\$1.04	\$19.99	\$1.11	\$21.41	\$1.19
70250	1/2 BBLS	\$127.00		\$127.00	0 34100 00534 4	1	\$149.41		\$158.75		\$169.33		\$181.43	
70253	1/4 BBLS SK	\$73.00		\$73.00	0 34100 00533 7	1	\$85.88		\$91.25		\$97.33		\$104.29	
MILWAUKEES BEST ICE														
74205	30PK CAN	\$16.39		\$16.39	0 34100 30341 9	1	\$19.28	\$0.64	\$20.49	\$0.68	\$21.85	\$0.73	\$23.41	\$0.78
MOLSON USA														
67221	MOL.CANADIAN 12PK LNNR	\$24.74		\$12.37	0 68213 03117 4	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
OLDE ENGLISH 800														
76038	42 OZ BOT	\$25.15		\$2.10	0 34100 00622 8	12	\$2.47		\$2.62		\$2.79		\$2.99	
PERONI														
78025	PERONI 6PK BOT	\$31.47		\$7.87	1 81954 00002 2	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
PILSNER														
78131	PILSNER URQUELL 12PK LN	\$27.74		\$13.87	0 72311 13312 8	2	\$16.32	\$1.36	\$17.34	\$1.44	\$18.49	\$1.54	\$19.81	\$1.65
REDD'S APPLE														
74702	REDD'S APPLE 6 PK LNNR	\$29.38		\$7.35	0 34100 08716 6	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
74721	REDD'S APPLE 12 PK LNNR	\$27.29		\$13.65	0 34100 08722 7	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
REDD'S PEACH														
74849	REDD'S PEACH 6PK BTL	\$29.38		\$7.35	0 34100 08730 2	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
REDD'S VARIETY														
74715	REDD'S 2/15PK VARIETY CAN	\$27.29		\$13.65	0 34100 51674 1	\$2.00	\$16.05	\$1.07	\$17.06	\$1.14	\$18.19	\$1.21	\$19.49	\$1.30
REDD'S WICKED														
74864	REDD'S WICKED 12/24 OZ.	\$25.15		\$2.10	0 34100 00323 4	12	\$2.47		\$2.62		\$2.79		\$2.99	
REDD'S WICKED BLACK CHERRY														
74884	WICKED BLACK CHERRY 12/24 OZ	\$25.15		\$2.10	0 34100 00387 6	12	\$2.47		\$2.62		\$2.79		\$2.99	
REDD'S WICKEDSOUR APPLE														
74888	WICKEDSOUR APPLE 12/24 OZ.	\$25.15		\$2.10	0 34100 00393 7	12	\$2.47		\$2.62		\$2.79		\$2.99	
SOL BEER														
68090	SOL BEER 6 PK	\$30.88		\$7.72	0 72311 63021 4	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
68093	SOL CHELADA 24 OZ.	\$25.15		\$2.10	0 89826 13028 3	12	\$2.47		\$2.62		\$2.79		\$2.99	
68095	SOL CHELADA LIMON Y SAL 24 OZ	\$25.15		\$2.10	0 89826 13040 5	12	\$2.47		\$2.62		\$2.79		\$2.99	
STEEL RESERVE														
68105	24 OZ. CANS	\$20.92		\$1.74	0 78250 00328 7	12	\$2.05		\$2.18		\$2.32		\$2.49	
68108	42 OZ. PLASTIC BTL	\$25.15		\$2.10	0 78250 00334 8	12	\$2.47		\$2.62		\$2.79		\$2.99	
68107	12 PK CANS	\$17.23		\$8.62	0 78250 00382 9	2	\$10.14	\$0.84	\$10.77	\$0.90	\$11.49	\$0.96	\$12.31	\$1.03
STEEL RESERVE BLACKBERRY														
68111	24 OZ. CAN	\$20.92		\$1.74	0 78250 00605 9	12	\$2.05		\$2.18		\$2.32		\$2.49	
STEEL RESERVE WATERMELON														
68110	24 OZ. CAN	\$20.92		\$1.74	0 78250 00618 9	12	\$2.05		\$2.18		\$2.32		\$2.49	
STEEL RESERVE PINEAPPLE														
68109	24 OZ. CANS	\$20.92		\$1.74	0 78250 00614 1	12	\$2.05		\$2.18		\$2.32		\$2.49	
STEEL RESERVE BLUE RAZZ														
68103	24 OZ. CANS	\$20.92		\$1.74	0 78250 00627 1	12	\$2.05		\$2.18		\$2.32		\$2.49	
STEEL RESERVE MYSTERY TANGC														
68128	24 OZ. CANS	\$20.92		\$1.74	0 34100 52210 0	12	\$2.05		\$2.18		\$2.32		\$2.49	
STEEL RESERVE TIKI SERIES														
67861	STRAWBERRY DAIQUIRI 4PK	\$33.43		\$5.57	0 34100 00873 4	6	\$6.55	\$1.64	\$6.96	\$1.74	\$7.43	\$1.86	\$7.96	\$1.99
67864	ISLAND PUNCH 4PK	\$33.43		\$5.57	0 34100 00874 1	6	\$6.55	\$1.64	\$6.96	\$1.74	\$7.43	\$1.86	\$7.96	\$1.99

TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ UNIT	15% SINGLES	RETAIL @ UNIT	20% SINGLES	RETAIL @ UNIT	25% SINGLES	RETAIL @ UNIT	30% SINGLES
PROD. #	PRICES - TEC DISTRIBUTING Jan-22													
TOPO CHICO														
60958	VARIETY 12PK CAN	\$27.29	NEW	\$13.65	0 21136 18087 9	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
60950	STRAWBERRY 24 OZ.	\$23.44	NEW	\$1.95	0 21136 18094 7	12	\$2.30		\$2.44		\$2.60		\$2.79	
69054	TANGY LEMON LIME 24 OZ.	\$23.44	NEW	\$1.95	0 21136 18095 4	12	\$2.30		\$2.44		\$2.60		\$2.79	
VIZZY														
71382	VARIETY #1 12 PK CAN	\$27.29		\$13.65	0 34100 01232 8	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
71387	LEMONADE VARIETY 12PK	\$27.29		\$13.65	0 34100 01507 7	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
71380	VARIETY #2 12 PK CAN	\$27.29		\$13.65	0 34100 00549 8	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
71385	RASPBERRY LEMONADE 24 OZ.	\$23.44		\$1.95	0 34100 00959 5	12	\$2.30		\$2.44		\$2.60		\$2.79	
71383	PINEAPPLE/MANGO 24 OZ. CAN	\$23.44		\$1.95	0 34100 00097 4	12	\$2.30		\$2.44		\$2.60		\$2.79	
71384	BLUEBERRY/POME 24 OZ.	\$23.44		\$1.95	0 34100 00140 7	12	\$2.30		\$2.44		\$2.60		\$2.79	
71388	WATERMELON VAR 12 PK	\$27.29		\$13.65	0 34100 00188 9	2	\$16.05	\$1.34	\$17.06	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
71389	PASSION FR WATERMELON 24 OZ	\$23.44		\$1.95	0 34100 00142 1	12	\$2.30		\$2.44		\$2.60		\$2.79	
IMPORTS / MICRO'S														
ALASKAN BREWING														
95701	ALASKAN AMBER 6PK BOT	\$29.36		\$7.34	0 40850 02001 8	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
95702	ALASKAN AMBER 12PK BOT	\$27.28		\$13.64	0 40850 03001 7	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
95700	ALASKAN AMBER 12 PK CAN	\$27.28		\$13.64	0 40850 15001 2	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
95751	ALASKAN AMBER 1/2 BBL	\$149.00		\$149.00	0 40850 02009 4	1	\$175.29		\$186.25		\$198.67		\$212.86	
95791	ALASKAN AMBER 1/6 BBL	\$65.00		\$65.00		1	\$76.47		\$81.25		\$86.67		\$92.86	
95733	ALASKAN AMBER 6PK CAN	\$29.36		\$7.34	0 40850 13001 4	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
95739	ALASKAN MIXED 12 PK CAN	\$27.28		\$13.64	0 40850 15019 7	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
95734	ALASKAN ICY BAY 6PK CAN	\$29.36		\$7.34	0 40850 14008 2	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
95710	ALASKAN ICY BAY IPA 6PK BOT	\$29.36		\$7.34	0 40850 02008 7	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
95764	CITRUS WHEAT 6PK CAN	\$29.36		\$7.34	0 40850 13026 7	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
95786	ALASKAN DIP NET DIPA 22 OZ.	\$75.48		\$6.29	0 40850 06007 6	12	\$7.40		\$7.86		\$8.39		\$8.99	
95714	ALASKAN PORTER 22 OZ.	\$83.88		\$6.99	0 40850 06010 6	12	\$8.22		\$8.74		\$9.32		\$9.99	
95772	ALASKAN PILOT 35TH ANNV 22 OZ	\$75.48	NEW	\$6.29	0 40850 06007 6	12	\$7.40		\$7.86		\$8.39		\$8.99	
95774	ALASKAN PILOT 35TH ANNV 1/6 BE	\$68.00	NEW	\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
95736	ALASKAN HUSKY IPA 6 PK CAN	\$29.36		\$7.34	0 40850 14020 4	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
95769	ALASKAN LR HAZY BAY 6PK C	\$29.36		\$7.34	0 40850 13020 5	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
95759	ALASKAN WHITE 6PK CAN	\$29.36		\$7.34	0 40850 14021 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
ALASKAN SELTZER														
95788	ALASKAN SELTZER VARIETY 12PK	\$27.28		\$13.64	0 40850 24007 2	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
ANGRY ORCHARD														
78444	CRISP APPLE 12PK CAN	\$27.28		\$13.64	0 87692 00083 9	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
78445	CRISP APPLE 6 PK	\$30.78		\$7.70	0 87692 82102 1	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
78446	CRISP APPLE 12PK BTL	\$27.28		\$13.64	0 87692 00033 4	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
78455	CRISP APPLE 4 PK 16 OZ.CAN	\$36.72		\$6.12	0 87692 00084 6	6	\$7.20	\$1.80	\$7.65	\$1.91	\$8.16	\$2.04	\$8.74	\$2.19
78449	CRISP APPLE 1/2 BBL	\$160.00		\$160.00	0 87692 82999 7	1	\$188.24		\$200.00		\$213.33		\$228.57	
78448	CRISP APPLE 1/6 BBL	\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
78456	PEACH MANGO 6PK CAN	\$30.78		\$7.70	0 87692 01173 6	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
78450	STRAWBEERY 6PK CAN	\$30.78		\$7.70	0 87692 01199 6	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
78451	UNFILTERED CIDER 16 OZ. CAN	\$36.72		\$6.12	0 87692 01051 7	6	\$7.20	\$1.80	\$7.65	\$1.91	\$8.16	\$2.04	\$8.74	\$2.19
78443	UNFILTERED CIDER 6PK	\$30.78		\$7.70	0 87692 00838 5	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
78759	VARIETY PACK 12 PK CANS	\$27.28		\$13.64	0 87692 00821 7	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
78453	VARIETY PACK 12 PK BTLS	\$27.28		\$13.64	0 87692 00017 4	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
78457	GREEN APPLE 6 PK	\$30.78		\$7.70	0 87692 00149 2	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
ARIZONA SUNRISE														
85300	SUNRISE VARIETY 12 PK	\$27.28		\$13.64	6 13008 75674 1	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
85310	SUNRISE MANGO 19.2	\$25.11		\$2.09	6 13008 75722 9	12	\$2.46		\$2.62		\$2.79		\$2.99	
85315	SUNRISE CHERRY 19.2	\$25.11		\$2.09	6 13008 75725 0	12	\$2.46		\$2.62		\$2.79		\$2.99	
BEVY LONG DRINK														
78960	BEERY 6PK CAN	\$29.36		\$7.34	0 87692 01376 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
78964	CITRUS 6PK CAN	\$29.36		\$7.34	0 87692 01369 3	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
78965	CITRUS 24 OZ CAN	\$26.76		\$2.23	0 87692 01368 6	12	\$2.62		\$2.79		\$2.97		\$3.19	
BITTER ROOT														
89048	IPA 6PK CAN	\$30.50		\$7.63	6 64853 20141 2	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
89051	SAWTOOTH 6PK CAN	\$30.50		\$7.63	6 64853 20132 0	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82
CAYMAN JACK														
97930	MARGARITA 6 PK BTL	\$29.98		\$7.50	8 15829 01006 8	4	\$8.82	\$1.47	\$9.37	\$1.56	\$9.99	\$1.67	\$10.71	\$1.78
97931	MOJITO 6 PK BTL	\$29.98		\$7.50	8 15829 01158 4	4	\$8.82	\$1.47	\$9.37	\$1.56	\$9.99	\$1.67	\$10.71	\$1.78
97933	MOSCOW MULE 6PK BTL	\$29.98		\$7.50	8 15829 01157 7	4	\$8.82	\$1.47	\$9.37	\$1.56	\$9.99	\$1.67	\$10.71	\$1.78
97934	MARGARITA 12 P CAN	\$27.28		\$13.64	8 15829 01111 9	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
97935	MARGARITA 19.2 OZ. CAN	\$25.11		\$2.09	8 15829 01085 3	12	\$2.46		\$2.62		\$2.79		\$2.99	
97936	MOSCOW MULE 19.2 OZ. CAN	\$25.11		\$2.09	8 15829 01082 2	12	\$2.46		\$2.62		\$2.79		\$2.99	
97932	VARIETY 12PK CAN	\$27.28		\$13.64	8 15829 90100 7	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
CORONA														
88000	CORONA 24OZ CAN	\$31.00		\$2.58	0 80660 95643 5	12	\$3.04		\$3.23		\$3.44		\$3.69	
88002	CORONA 12/PK CAN	\$29.99		\$15.00	0 80660 95695 4	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88020	CORONA EXTRA 6PK BTL	\$31.47		\$7.87	0 80660 95605 3	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88021	CORONA 12 PK BTL	\$29.99		\$15.00	0 80660 95615 2	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88022	CORONA 24 PK BTL	\$26.94		\$26.94	0 80660 95608 4	1	\$31.69		\$33.68		\$35.92		\$38.49	
88011	CORONA 18 PK CAN	\$17.54	\$21.74	\$17.54	0 33544 95002 9	1	\$20.64	\$1.15	\$21.93	\$1.22	\$23.39	\$1.30	\$25.06	\$1.39
88023	CORONA 18 PK BTL	\$21.74		\$21.74	0 80660 95680 0	1	\$25.58	\$1.42	\$27.18	\$1.51	\$28.99	\$1.61	\$31.06	\$1.73
88028	CORONITA 7OZ BTL	\$22.47		\$5.62	0 80660 95401 1	4	\$6.61	\$1.10	\$7.02	\$1.17	\$7.49	\$1.25	\$8.03	\$1.34
88029	CORONITA PARROT 24/7OZ BTL	\$17.99		\$17.99	0 80660 95408 0	1	\$21.16	\$0.88	\$22.49	\$0.94	\$23.99	\$1.00	\$25.70	\$1.07
88039	CORONA 24OZ BTL	\$31.00		\$2.58	0 80660 95641 1	12	\$3.04		\$3.23		\$3.44		\$3.69	
CORONA LIGHT														
88120	CORONA LT 6PK BTL	\$31.47		\$7.87	0 80660 95625 1	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88121	CORONA LT 12PK BTL	\$29.99		\$15.00	0 80660 95675 6	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
CORONA FAMILIAR														
88038	CORONA FAMILIAR 32 OZ. BTL	\$35.80		\$2.98	0 80660 95682 4	12	\$3.51		\$3.73		\$3.98		\$4.26	
88061	CORONA FAMILIAR 6PK BTL	\$31.47		\$7.87	0 33544 95051 7	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88062	CORONA FAMILIAR 12 PK BTL	\$29.99		\$15.00	0 33544 95053 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.9			

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ 15%		RETAIL @ 20%		RETAIL @ 25%		RETAIL @ 30%	
	PRICES - TEC DISTRIBUTING	Jan-22						UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
CORONA REFRESCA															
88740	REFRESCA MAS MANGO 24 OZ.		\$33.50		\$2.79	0 33544 00035 9	12	\$3.28		\$3.49		\$3.72		\$3.99	
CORONA SELTZER															
88560	SELTZER VARIETY 12PK CAN		\$27.28		\$13.64	0 33544 00043 4	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
88562	SELTZER VARIETY #2 12 PK		\$27.28		\$13.64	0 33544 00068 7	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
88563	SELTZER LIMONADA VAR 12PK		\$27.28		\$13.64	0 33544 00106 6	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
88564	SELTZER LIMONADA STRAW 24OZ		\$31.00		\$2.58	0 33544 00151 6	12	\$3.04		\$3.23		\$3.44		\$3.69	
88565	SELTZER PINEAPPLE 24 OZ.		\$31.00		\$2.58	0 33544 00062 5	12	\$3.04		\$3.23		\$3.44		\$3.69	
MODELO ESPECIAL															
88300	MODELO ESP. 24OZ CAN		\$31.00		\$2.58	0 80660 95721 0	12	\$3.04		\$3.23		\$3.44		\$3.69	
88301	MODELO ESPECIAL 6PK CAN		\$28.47		\$7.12	0 80660 95755 5	4	\$8.37	\$1.40	\$8.90	\$1.48	\$9.49	\$1.58	\$10.17	\$1.69
88302	MODELO ESPECIAL 12PK CAN		\$25.49		\$12.75	0 80660 95715 9	2	\$14.99	\$1.25	\$15.93	\$1.33	\$16.99	\$1.42	\$18.21	\$1.52
88311	MODELO ESPECIAL 18 PK CAN		\$17.54		\$17.54	0 80660 95711 1	1	\$20.64	\$1.15	\$21.93	\$1.22	\$23.39	\$1.30	\$25.06	\$1.39
88312	MODELO ESPECIAL 18 PK BTL		\$21.74		\$21.74	0 33544 95027 2	1	\$25.58	\$1.42	\$27.18	\$1.51	\$28.99	\$1.61	\$31.06	\$1.73
88320	MODELO ESPECIAL 6PK BTL		\$31.47		\$7.87	0 80660 95765 4	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88321	MODELO ESPEC. 12 PK BTL		\$29.99		\$15.00	0 80660 95757 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88322	MODELO ESPEC. 24 PK BTL		\$26.94		\$26.94	0 80660 95776 0	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60
88323	MODELO ESPEC. 24 PK CAN		\$22.99		\$22.99	0 80660 95710 4	1	\$27.05	\$1.13	\$28.74	\$1.20	\$30.65	\$1.28	\$32.84	\$1.37
88338	MODELO ESPEC. 32 OZ. BTL		\$35.80		\$2.98	0 33544 95090 6	12	\$3.51		\$3.73		\$3.98		\$4.26	
88339	MODELO ESPEC. 24 OZ. BTL		\$31.00		\$2.58	0 80660 95777 7	12	\$3.04		\$3.23		\$3.44		\$3.69	
88351	MODELO ESPEC. 1/4 BBL		\$75.00		\$75.00		992 OZ	\$88.24		\$93.75		\$100.00		\$107.14	
88350	MODELO ESPEC. 1/2 BBL		\$135.00		\$135.00	0 80660 95773 9	992 OZ	\$158.82		\$168.75		\$180.00		\$192.86	
MODELITO															
88375	MODELITO 24/7 OZ. BTL		\$17.99		\$17.99	0 33544 00021 2	1	\$21.16	\$0.88	\$22.49	\$0.94	\$23.99	\$1.00	\$25.70	\$1.07
MODELO CHELADA'S															
88360	MODELO CHELADA 24 OZ. CAN		\$33.50		\$2.79	0 80660 95796 8	12	\$3.28		\$3.49		\$3.72		\$3.99	
88364	MODELO CHELADA PINA PICANTE		\$33.50		\$2.79	0 33544 00080 9	12	\$3.28		\$3.49		\$3.72		\$3.99	
88362	MODELO CHELADA LIMON 24 OZ.		\$33.50		\$2.79	0 33544 95060 9	12	\$3.28		\$3.49		\$3.72		\$3.99	
88363	MODELO CHILI MANGO CHELADA		\$33.50		\$2.79	0 33544 00026 7	12	\$3.28		\$3.49		\$3.72		\$3.99	
MODELO NEGRA															
88400	MODELO NEGRA 24 OZ. CAN		\$31.00		\$2.58	0 33544 95061 6	12	\$3.04		\$3.23		\$3.44		\$3.69	
88420	MODELO NEGRA 6 PK BTL		\$31.47		\$7.87	0 80660 95785 2	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88421	MODELO NEGRA 12 PK BTL		\$29.99		\$15.00	0 80660 95787 6	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88451	MODELO NEGRA 1/4 BBL		\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29	
88450	MODELO NEGRA 1/2 BBL		\$140.00		\$140.00	0 80660 95773 9	992 OZ	\$164.71		\$175.00		\$186.67		\$200.00	
PACIFICO															
88220	PACIFICO 6PK BTL		\$31.47		\$7.87	0 80660 95301 4	4	\$9.26	\$1.54	\$9.83	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
88221	PACIFICO 12PK BTL		\$29.99		\$15.00	0 80660 95315 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88222	PACIFICO 12PK CAN		\$29.99		\$15.00	0 33544 95031 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.42	\$1.79
88230	PACIFICO 24 OZ. CAN		\$31.00		\$2.58	0 33544 95022 7	12	\$3.04		\$3.23		\$3.44		\$3.69	
88251	PACIFICO 1/4 BBL SLIM		\$75.00		\$75.00		992 OZ	\$88.24		\$93.75		\$100.00		\$107.14	
88250	PACIFICO 1/2 BBL		\$135.00		\$135.00		1984 OZ.	\$158.82		\$168.75		\$180.00		\$192.86	
DOS EQUIS															
66043	DOS EQUIS AMBER 12 PK BTL		\$25.94		\$12.97	0 72311 33140 1	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
67471	DOS EQUIS AMBER 1/2 BBL		\$129.00		\$129.00		1	\$151.76		\$161.25		\$172.00		\$184.29	
67472	DOS EQUIS AMBER 6 PK BTL		\$27.98		\$7.00	0 72311 63011 5	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
67473	DOS EQUIS LAGER 1/2 BBL		\$129.00		\$129.00		1	\$151.76		\$161.25		\$172.00		\$184.29	
67474	DOS EQUIS LAGER 6 PK BTL		\$27.98		\$7.00	0 72311 63012 2	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
78356	DOS EQUIS LAGER 12 PK BTL		\$25.94		\$12.97	0 72311 23012 4	2	\$15.26	\$1.27	\$16.21	\$1.35	\$17.29	\$1.44	\$18.53	\$1.54
EARTHQUAKE															
66149	HG 24 OZ. CAN		\$14.29		\$1.19	8 95216 00109 1	12	\$1.40		\$1.49		\$1.59		\$1.70	
66147	PINEAPPLE 23.5 OZ. CAN		\$16.71		\$1.39	8 49806 00245 6	12	\$1.64		\$1.74		\$1.86		\$1.99	
FOUR LOKO															
66101	SOUR BLACK RASP 200 ML		\$33.50		\$1.40	8 49806 00290 6	24	\$1.64		\$1.74		\$1.86		\$1.99	
66102	SOUR PEACH 200 ML		\$33.50		\$1.40	8 49806 00412 2	24	\$1.64		\$1.74		\$1.86		\$1.99	
66103	LEMONADE 200 ML		\$33.50		\$1.40	8 49806 00283 8	24	\$1.64		\$1.74		\$1.86		\$1.99	
66151	WATERMELON 23.5 OZ.		\$25.15		\$2.10	8 95216 00107 7	12	\$2.47		\$2.62		\$2.79		\$2.99	
66152	FRUIT PUNCH 23.5 OZ.		\$25.15		\$2.10	8 95216 00104 6	12	\$2.47		\$2.62		\$2.79		\$2.99	
66148	ELECTRIC LEMON 23.5 OZ.		\$25.15		\$2.10	8 49806 00300 2	12	\$2.47		\$2.62		\$2.79		\$2.99	
66154	GOLD 23.5 OZ.		\$25.15		\$2.10	8 49806 00116 9	12	\$2.47		\$2.62		\$2.79		\$2.99	
66146	SOUR BLACK RASP 23.5 OZ.		\$25.15		\$2.10	8 49806 00227 2	12	\$2.47		\$2.62		\$2.79		\$2.99	
66153	SOUR APPLE 23.5 OZ.		\$25.15		\$2.10	8 49806 00095 7	12	\$2.47		\$2.62		\$2.79		\$2.99	
66157	SOUR GRAPE 23.5 OZ.		\$25.15		\$2.10	8 49806 00267 8	12	\$2.47		\$2.62		\$2.79		\$2.99	
66159	SELTZER SOUR MANGO 23.5 OZ.		\$25.15		\$2.10	8 49806 00329 3	12	\$2.47		\$2.62		\$2.79		\$2.99	
GUINNESS															
67602	PUB DRAUGHT 6 PK LNNR		\$29.36		\$7.34	0 83820 10401 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
67616	PUB DRAUGHT 8PK CANS		\$35.25		\$11.75	0 83820 12368 5	3	\$13.82	\$1.73	\$14.69	\$1.84	\$15.67	\$1.96	\$16.79	\$2.10
67600	PUB DRAFT 13.2 BBL		\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
67607	STOUT 6 PK		\$29.36		\$7.34	0 83820 12393 7	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
67611	NITRO COLD BREW 4 PK CAN		\$35.96		\$5.99	0 83820 12536 8	6	\$7.05	\$1.76	\$7.49	\$1.87	\$7.99	\$2.00	\$8.56	\$2.14
67629	HARP LAGER 13.2 BBL		\$142.00		\$142.00		1	\$167.06		\$177.50		\$189.33		\$202.86	
67660	KALIBER N/A 6 PK		\$25.44		\$6.36	83820 72553 7	4	\$7.48	\$1.25	\$7.95	\$1.33	\$8.48	\$1.41	\$9.09	\$1.51
HEINEKEN															
85027	HEINEKEN 12/PK KEG CAN		\$27.28		\$13.64	0 72890 00020 0	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
85028	HEINEKEN 24OZ KEG CAN		\$25.95		\$2.16	0 72890 00119 1	12	\$2.54		\$2.70		\$2.88		\$3.09	
85025	HEINEKEN 22OZ BOT		\$25.95		\$2.16	0 72890 00478 9	12	\$2.54		\$2.70		\$2.88		\$3.09	
85030	HEINEKEN 2/5LT KEG CAN		\$30.00		\$15.00	0 72890 00174 0	2	\$17.65		\$18.75		\$20.00		\$21.43	
85036	HEINEKEN 18 PK BOT		\$18.74		\$18.74	0 72890 00152 8	1	\$22.05	\$1.22	\$23.43	\$1.30	\$24.99	\$1.39	\$26.77	\$1.49
85037	HEINEKEN 6/PK BOT		\$29.36		\$7.34	0 72890 00011 8	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
85038	HEINEKEN 12/PK BOT		\$27.28		\$13.64	0 72890 00016 3	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
HEINEKEN 00%															
85055	HEINEKEN 00% 6PK CAN		\$28.86		\$7.22	0 72890 00620 2	4	\$8.49	\$1.41	\$9.02	\$1.50	\$9.62	\$1.60	\$10.31	\$1.72
85056	HEINEKEN 00% 6PK BTL		\$28.86		\$7.22	0 72890 00621 9	4	\$8.49	\$1.41	\$9.02	\$1.50	\$9.62	\$1.60	\$10.31	\$1.72
85057	HEINEKEN 00% 12 PK CAN		\$26.78		\$13.39	0 72890 00654 7	2	\$15.75	\$1.31	\$16.74	\$1.39	\$17.85	\$1.49	\$19.13	\$1.59
IDAHO BREWING															
97644	BROWN 1/2 BBL		\$140.00		\$140.00										

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	15%		20%		25%		30%	
	PRICES - TEC DISTRIBUTING	Jan-22						RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES
MAMITAS															
66170	LIME 4PK		\$33.45		\$5.58	8 49806 00332 3	6	\$6.56	\$1.64	\$6.97	\$1.74	\$7.43	\$1.86	\$7.96	\$1.99
66171	MANGO 4PK		\$33.45		\$5.58	8 49806 00339 2	6	\$6.56	\$1.64	\$6.97	\$1.74	\$7.43	\$1.86	\$7.96	\$1.99
66173	PINEAPPLE 4PK		\$33.45		\$5.58	8 49806 00335 4	6	\$6.56	\$1.64	\$6.97	\$1.74	\$7.43	\$1.86	\$7.96	\$1.99
MIKE'S															
12824	BLACK CHERRY 6 PK 11.2 OZ..		\$29.36		\$7.34	6 35985 06744 3	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12849	BLACKBERRY 6PK 11.2 OZ.		\$29.36		\$7.34	6 35985 06074 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12852	RASBERRY 6 PK 11.2 OZ.		\$29.36		\$7.34	6 35985 06064 2	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12839	LEMONADE 6 PK 11.2 OZ.		\$29.36		\$7.34	6 35985 10062 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12846	MANGO 6 PK 11.2 OZ.		\$29.36		\$7.34	6 35985 06070 3	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12817	LEMON SELTZER VAR 12PK		\$27.28		\$13.64	6 35985 80017 0	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
12816	PEACH LEMON 6 PK		\$29.36		\$7.34	6 35985 19002 8	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12828	STRAWBERRY LEMON 6 PK		\$29.36		\$7.34	6 35985 22413 6	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12855	VARIETY 12PK CAN		\$27.28		\$13.64	6 35985 26001 1	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
12853	VARIETY 12 PK 11.2 OZ.		\$27.28		\$13.64	6 35985 12998 1	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
MIKE'S HARDER															
12830	HARDER BLACK CHERRY 16 OZ.		\$36.72		\$1.53	6 35985 01012 8	24	\$1.80		\$1.91		\$2.04		\$2.19	
12833	HARDER CRANBERRY 16 OZ		\$36.72		\$1.53	6 35985 01037 1	24	\$1.80		\$1.91		\$2.04		\$2.19	
12834	HARDER LEMON 16 OZ.		\$36.72		\$1.53	6 35985 25875 9	24	\$1.80		\$1.91		\$2.04		\$2.19	
12865	HARDER BLOOD ORANGE 16 OZ.		\$36.72		\$1.53	6 35985 24595 7	24	\$1.80		\$1.91		\$2.04		\$2.19	
12832	HARDER GREEN APPLE 16 OZ.		\$36.72		\$1.53	6 35985 25910 7	24	\$1.80		\$1.91		\$2.04		\$2.19	
12870	HARDER STRAW/LEMON 16 OZ.		\$36.72		\$1.53	6 35985 13219 6	24	\$1.80		\$1.91		\$2.04		\$2.19	
12871	HARDER VARIETY 8PK 16 OZ.		\$35.97		\$11.99	6 35985 26042 4	3	\$14.11	\$1.76	\$14.99	\$1.87	\$15.99	\$2.00	\$17.13	\$2.14
12825	HARDER CRAN 23.5 OZ.		\$26.76		\$2.23	6 35985 24985 6	12	\$2.62		\$2.79		\$2.97		\$3.19	
12829	HARDER PINE MANDARINE 12/23.5		\$26.76		\$2.23	6 35985 80021 7	12	\$2.62		\$2.79		\$2.97		\$3.19	
12823	HARDER LEMON 23.5 OZ.		\$26.76		\$2.23	6 35985 24583 4	12	\$2.62		\$2.79		\$2.97		\$3.19	
12831	HARDER MANGO12/23.5oz		\$26.76		\$2.23	6 35985 25891 9	12	\$2.62		\$2.79		\$2.97		\$3.19	
12872	HARDER STRAW/PINE 12/23.5 OZ.		\$26.76		\$2.23	6 35985 13217 2	12	\$2.62		\$2.79		\$2.97		\$3.19	
12873	HARDER BLACK CHERRY 12/23.5 C		\$26.76		\$2.23	6 35985 13215 8	12	\$2.62		\$2.79		\$2.97		\$3.19	
MXD COCKTAIL															
97920	LONG ISLAND ICE TEA 16 OZ. CAN		\$36.72		\$1.53	6 35985 26068 4	24	\$1.80		\$1.91		\$2.04		\$2.19	
97921	MARGARITA 16 OZ. CAN		\$36.72		\$1.53	6 35985 26070 7	24	\$1.80		\$1.91		\$2.04		\$2.19	
97922	MAI TAI 16 OZ.		\$36.72		\$1.53	6 35985 26094 3	24	\$1.80		\$1.91		\$2.04		\$2.19	
97923	STRAW DAIQUIRI 16 OZ.		\$36.72		\$1.53	6 35985 10036 2	24	\$1.80		\$1.91		\$2.04		\$2.19	
NEW BELGIUM															
67744	1554 ENLIGHTENED BLCK 1/2 BBL		\$149.00		\$149.00		1	\$175.29		\$186.25		\$198.67		\$212.86	
67745	1554 ENLIGHTENED BLCK 1/6 BBL		\$65.00		\$65.00		1	\$76.47		\$81.25		\$86.67		\$92.86	
67746	1554 ENLIGHTENED BLCK 6 PK		\$31.48		\$7.87	7 54527 00122 3	4	\$9.26	\$1.54	\$9.84	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
89083	DOMINGA SOUR 6PK CAN		\$31.48		\$7.87	7 54527 01130 7	4	\$9.26	\$1.54	\$9.84	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
67758	FAT TIRE 1/2 BBL		\$149.00		\$149.00		1	\$175.29		\$186.25		\$198.67		\$212.86	
67759	FAT TIRE 1/6 BBL		\$65.00		\$65.00		1	\$76.47		\$81.25		\$86.67		\$92.86	
67761	FAT TIRE 12 PK CAN		\$27.28		\$13.64	7 54527 00161 2	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
67762	FAT TIRE 12 PK BTL		\$27.28		\$13.64	7 54527 00024 0	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
67763	FAT TIRE 6 PK		\$29.36		\$7.34	7 54527 00022	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
89072	RED ROBIN 1/2 BBL		\$149.00		\$149.00		1	\$175.29		\$186.25		\$198.67		\$212.86	
67796	TRIPPEL 6 PK		\$31.48		\$7.87	7 54527 00052 0	4	\$9.26	\$1.54	\$9.84	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
67764	VARIETY 12 PK BTL		\$27.28		\$13.64	7 54527 00201 5	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
67752	VARIETY 12 PK CAN		\$27.28		\$13.64	7 54527 00470 5	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
89101	VOODOO FUTURE HOP 6PK CAN		\$31.48		\$7.87	7 54527 00994 6	4	\$9.26	\$1.54	\$9.84	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
89100	VOODOO FUTURE HOP 1/6 BBL		\$68.00		\$68.00		1	\$80.00		\$85.00		\$90.67		\$97.14	
67793	VOODOO IMPERIAL 6 PK		\$31.48		\$7.87	7 54527 00421 7	4	\$9.26	\$1.54	\$9.84	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
89003	VOODOO IMPERIAL 12PK BTL		\$28.48		\$14.24	7 54527 00567 2	2	\$16.75	\$1.40	\$17.80	\$1.48	\$18.99	\$1.58	\$20.34	\$1.70
67757	VOODOO IMPERIAL 12 PK CAN		\$28.48		\$14.24	7 54527 00991 5	2	\$16.75	\$1.40	\$17.80	\$1.48	\$18.99	\$1.58	\$20.34	\$1.70
67734	VOODOO IMPERIAL 19.2 OZ.		\$28.20		\$1.88	7 54527 01021 8	15	\$2.21		\$2.35		\$2.51		\$2.69	
89085	VOODOO JUICY HAZE 12PK CAN		\$28.48		\$14.24	7 54527 01137 6	2	\$16.75	\$1.40	\$17.80	\$1.48	\$18.99	\$1.58	\$20.34	\$1.70
89084	VOODOO JUICY HAZE 6 PK CAN		\$31.48		\$7.87	7 54527 00885 7	4	\$9.26	\$1.54	\$9.84	\$1.64	\$10.49	\$1.75	\$11.24	\$1.87
89074	VOODOO JUICY HAZE 19.2 OZ.		\$28.20		\$1.88	7 54527 01105 5	15	\$2.21		\$2.35		\$2.51		\$2.69	
67741	VOODOO RANGER 6 PK CAN		\$29.36		\$7.34	7 54527 00066 0	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
67742	VOODOO RANGER 12 PK BTL		\$27.28		\$13.64	54527 00068	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
67782	VOODOO RANGER 12 PK CAN		\$27.28		\$13.64	7 54527 00362 3	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
67786	VOODOO RANGER 19.2		\$28.20		\$1.88	7 54527 00905 2	15	\$2.21		\$2.35		\$2.51		\$2.69	
67784	VOODOO RANGER 1/6 BBL		\$65.00		\$65.00		1	\$76.47		\$81.25		\$86.67		\$92.86	
67783	VOODOO RANGER 1/2 BBL		\$149.00		\$149.00		1	\$175.29		\$186.25		\$198.67		\$212.86	
67769	VOODOO VARIETY 12PK CAN		\$28.48		\$14.24	7 54527 01070 6	2	\$16.75	\$1.40	\$17.80	\$1.48	\$18.99	\$1.58	\$20.34	\$1.70
NEW BELGIUM HARD SELTZER															
89092	FRUIT SMASH 12PK		\$27.28		\$13.64	7 54527 01120 8	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
89073	FRUIT SMASH PINK LEM 19.2		\$25.08		\$2.09	7 54527 01158 1	12	\$2.46		\$2.61		\$2.79		\$2.99	
NEWCASTLE															
67800	BROWN 6 PK LNNR		\$29.36		\$7.34	88345 10005	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
RED STRIPE															
67852	RED STRIPE 4/6		\$25.56		\$6.39	0 83820 56793 9	4	\$7.52	\$1.25	\$7.99	\$1.33	\$8.52	\$1.42	\$9.13	\$1.52
SAM ADAMS															
78475	CHERRY WHEAT 6 PK		\$29.36		\$7.34	0 87692 27102 4	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
78472	JUST THE HAZE NA 6PK BTL		\$29.36		\$7.34	0 87692 01190 3	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
78490	LAGER 1/2 BBL		\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57	
78491	LAGER 1/6 BBL		\$70.00		\$70.00		1	\$82.35		\$87.50		\$93.33		\$100.00	
78492	LAGER 12 PK BTL		\$27.28		\$13.64	0 87692 10014 0	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
78495	LAGER 6 PK		\$29.36		\$7.34	0 87692 10012 6	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
78581	WICKED EASY 6PK		\$29.36		\$7.34	0 87692 00673 2	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
78587	WICKED HAZY 6PK		\$29.36		\$7.34	0 87692 00687 9	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
78535	WINTER 1/2 BBL		\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$2	

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ 15%		RETAIL @ 20%		RETAIL @ 25%		RETAIL @ 30%	
	PRICES - TEC DISTRIBUTING	Jan-22						UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
SMIRNOFF															
65608	RED WHITE & BERRY 12PK CAN	\$27.28		\$13.64	0 82000 79110 2	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
65622	GAME DAY PUNCH 6PK	\$29.36		\$7.34	0 82000 78250 6	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
65626	RASPBERRY 6 PK 11.2 OZ.	\$29.36		\$7.34	0 82000 72754 5	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
65627	SCREWDRIVER 6 PK 11.2 OZ.	\$29.36		\$7.34	0 82000 75748 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
65604	ZERO SUGAR 6PK	\$29.36		\$7.34	0 82000 79129 4	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
65554	SMASH PEACH MANGO 23.5 OZ.	\$25.11		\$2.09	0 82000 78625 2	12	\$2.46		\$2.62		\$2.79		\$2.99		
65555	SMASH SCREWDRIVER 23.5 OZ.	\$25.11		\$2.09	0 82000 77692 5	12	\$2.46		\$2.62		\$2.79		\$2.99		
65568	SMASH RED,WHT, BERRY 23.5 OZ.	\$25.11		\$2.09	0 82000 79522 3	12	\$2.46		\$2.62		\$2.79		\$2.99		
65557	SMASH LEMON LIME 23.5 OZ.	\$25.11		\$2.09	0 82000 77691 8	12	\$2.46		\$2.62		\$2.79		\$2.99		
65558	SMASH STRAW-LEMON 23.5 OZ.	\$25.11		\$2.09	0 82000 78633 7	12	\$2.46		\$2.62		\$2.79		\$2.99		
65566	SMASH BLUE RASP 23.5 OZ.	\$25.11		\$2.09	0 82000 79165 2	12	\$2.46		\$2.62		\$2.79		\$2.99		
65611	SMASH LEMON LIME 16 OZ.	\$33.43		\$1.39	0 82000 77688 8	24	\$1.64		\$1.74		\$1.86		\$1.99		
65628	SMASH SCREWDRIVER 16 OZ.	\$33.43		\$1.39	0 82000 76983 5	24	\$1.64		\$1.74		\$1.86		\$1.99		
65620	SOURCE PINEAPPLE 6 PK BTL	\$29.36		\$7.34	0 82000 78600 9	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
65631	PARTY PACK 12PK	\$27.28		\$13.64	0 82000 72908 2	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
65667	PARTY PACK 24PK	\$18.00		\$18.00	0 82000 77853 0	1	\$21.18	\$0.88	\$22.50	\$0.94	\$24.00	\$1.00	\$25.71	\$1.07	
65679	SPKD SELTZER SEASONAL 12PK	\$27.28		\$13.64	0 82000 79257 4	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
65678	SPKD SELTZER BLACKBERRY 24 C	\$25.11		\$2.09	0 82000 79221 5	12	\$2.46		\$2.62		\$2.79		\$2.99		
65609	VARIETY 12PK CAN	\$27.28		\$13.64	0 82000 78970 3	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
65675	SPKD SELTZER VARIETY 12PK	\$27.28		\$13.64	0 82000 78142 4	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
SNAKE RIVER BREWING															
97581	SNAKE RIVER EARNED IT 6PK	\$33.50		\$8.38	7 66352 24747 9	4	\$9.85	\$1.64	\$10.47	\$1.74	\$11.17	\$1.86	\$11.96	\$1.99	
97514	SNAKE RIVER HEFEWEIZEN 1/2	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29		
97519	SNAKE RIVER HEFEWEIZEN 1/6	\$78.00		\$78.00		1	\$91.76		\$97.50		\$104.00		\$111.43		
97528	SNAKE RIVER HEFEWEIZEN 6PK C	\$32.50		\$8.13	7 66352 75977 4	4	\$9.56	\$1.59	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
97520	SNAKE RIVER LAGER 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29		
97521	SNAKE RIVER LAGER 1/6 BBL	\$75.00		\$75.00		1	\$88.24		\$93.75		\$100.00		\$107.14		
97540	SNAKE RIVER LAGER 6PK CAN	\$32.50		\$8.13	7 66352 09331 1	4	\$9.56	\$1.59	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
97523	SNAKE RIVER PAKOS IPA 1/6 BBL	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57		
97507	SNAKE RIVER PAKOS IPA 1/2 BB	\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86		
97505	SNAKE RIVER PAKOS IPA 6PK CA	\$33.50		\$8.38	7 66352 61207 9	4	\$9.85	\$1.64	\$10.47	\$1.74	\$11.17	\$1.86	\$11.96	\$1.99	
97530	SNAKE RIVER PALE ALE 1/2 BBL	\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29		
97503	SNAKE RIVER PALE ALE 1/6 BBL	\$78.00		\$78.00		1	\$91.76		\$97.50		\$104.00		\$111.43		
97504	SNAKE RIVER PALE ALE 6PK CAN	\$32.50		\$8.13	7 66352 20323 9	4	\$9.56	\$1.59	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
97580	SNAKE RIVER VARIETY 12PK CAN	\$32.50		\$16.25	7 66352 85236 9	2	\$19.12	\$1.59	\$20.31	\$1.69	\$21.67	\$1.81	\$23.21	\$1.93	
97541	SNAKE RIVER ZKR STOUT 6PK CN	\$33.50		\$8.38	7 66352 02134 5	4	\$9.85	\$1.64	\$10.47	\$1.74	\$11.17	\$1.86	\$11.96	\$1.99	
97592	SNAKE RIVER ZONKR STOUT 1/6BI	\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57		
TECATE															
68116	TECATE 24 OZ. CAN	\$25.15		\$2.10	0 89826 00142 2	12	\$2.47		\$2.62		\$2.79		\$2.99		
68117	TECATE 32 OZ. BTL	\$27.67		\$2.31	0 89826 53022 9	12	\$2.71		\$2.88		\$3.07		\$3.29		
68118	TECATE 18 PK CAN	\$14.99		\$14.99	0 89826 90183 8	1	\$17.64	\$0.98	\$18.74	\$1.04	\$19.99	\$1.11	\$21.41	\$1.19	
68122	TECATE 6PK 16 OZ. CAN	\$25.47		\$6.37	0 89826 00141 5	4	\$7.49	\$1.25	\$7.96	\$1.33	\$8.49	\$1.42	\$9.10	\$1.52	
68123	TECATE 12PK 16 OZ. CAN	\$23.24		\$11.62	0 89826 90241 5	2	\$13.67	\$1.14	\$14.53	\$1.21	\$15.49	\$1.29	\$16.60	\$1.38	
68125	TECATE 30 PK CAN	\$23.19		\$23.19	0 89826 30123 2	1	\$27.28	\$0.91	\$28.99	\$0.97	\$30.92	\$1.03	\$33.13	\$1.10	
68131	TECATE LIGHT 30 PK CAN	\$23.19		\$23.19	0 89826 90300 9	1	\$27.28	\$0.91	\$28.99	\$0.97	\$30.92	\$1.03	\$33.13	\$1.10	
TRULY SPIKED & SPARKLING															
78651	BERRY VARIETY 12PK CAN	\$27.28		\$13.64	0 87692 00686 2	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
78659	HOLIDAY PARTY PACK 12PK	\$27.28		\$13.64	0 87692 01282 5	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
78680	EXTRA BLACK RASP. 16 OZ.	\$36.72		\$1.53	0 87692 01081 4	24	\$1.80		\$1.91		\$2.04		\$2.19		
78681	EXTRA PEACH MANGO 16 OZ.	\$36.72		\$1.53	0 87692 01079 1	24	\$1.80		\$1.91		\$2.04		\$2.19		
78663	LEMONADE 24 OZ.	\$26.76		\$2.23	0 87692 01014 2	12	\$2.62		\$2.79		\$2.97		\$3.19		
78654	LEMONADE VARIETY 12PK	\$27.28		\$13.64	0 87692 00991 7	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
78660	FRUIT PUNCH 24 OZ.	\$26.76		\$2.23	0 87692 01252 8	12	\$2.62		\$2.79		\$2.97		\$3.19		
78658	PINEAPPLE 16 OZ. CAN	\$33.43		\$1.39	0 87692 00832 3	24	\$1.64		\$1.74		\$1.86		\$1.99		
78662	PINEAPPLE 24 OZ. CAN	\$26.76		\$2.23	0 87692 00970 2	12	\$2.62		\$2.79		\$2.97		\$3.19		
78673	LEMON TEA SELTZER 24 OZ.	\$26.76		\$2.23	0 87692 01200 9	12	\$2.62		\$2.79		\$2.97		\$3.19		
78672	STRAWBERRY LEMON 24 OZ. CAN	\$26.76		\$2.23	0 87692 01168 2	12	\$2.62		\$2.79		\$2.97		\$3.19		
78649	ICED TEA 12PK VARIETY	\$27.28		\$13.64	0 8769201167 5	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
78653	TROPICAL VARIETY 12 PK CAN	\$27.28		\$13.64	0 87692 00804 0	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
78655	WILD BERRY 16 OZ CAN	\$33.43		\$1.39	0 87692 00729 6	24	\$1.64		\$1.74		\$1.86		\$1.99		
78652	VARIETY 24 PK CAN	\$25.78		\$1.07	0 87692 00580 3	24	\$1.26		\$1.34		\$1.43		\$1.53		
78669	STRAW LEMON 6PK CAN	\$29.36		\$7.34	0 87692 01169 9	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
78665	STRAW LEMON 24 PK CAN	\$29.36		\$1.22	0 87692 01138 5	24	\$1.44		\$1.53		\$1.63		\$1.75		
78644	WILD BERRY 6PK CAN	\$29.36		\$7.34	0 87692 00678 7	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
78661	WILD BERRY 24 OZ. CAN	\$26.76		\$2.23	0 87692 00951 1	12	\$2.62		\$2.79		\$2.97		\$3.19		
78641	MARGARITA VARIETY 12PK CAN	\$27.28	NEW	\$13.64	0 87692 01299 3	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
78647	FRUIT PUNCH VARIETY 12PK	\$27.28		\$13.64	0 87692 01227 6	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
78664	TRULY LEMONADE VAR 24 PK	\$25.78		\$1.07	0 87692 01127 9	24	\$1.26		\$1.34		\$1.43		\$1.53		
78666	TRULY VARIETY 30 PK	\$27.24		\$27.24	0 87692 01096 8	1	\$32.05	\$1.07	\$34.05	\$1.14	\$36.32	\$1.21	\$38.91	\$1.30	
78667	TRULY LEMONADE VAR 30 PK	\$27.24		\$27.24	0 87692 01213 9	1	\$32.05	\$1.07	\$34.05	\$1.14	\$36.32	\$1.21	\$38.91	\$1.30	
78674	TRULY WILD BERRY 1/2 BBL	\$160.00		\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57		
TWISTED															
78542	HALF & HALF 6 PK	\$29.36		\$7.34	0 87692 75102 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
78540	HALF & HALF 24 OZ.	\$26.76		\$2.23	0 87692 75231 8	12	\$2.62		\$2.79		\$2.97		\$3.19		
78541	HALF & HALF 12 PK CAN	\$27.28		\$13.64	0 87692 75134 2	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62	
78543	HALF & HALF 18 PK CAN	\$16.40		\$16.40	0 87692 00057 0	1	\$19.29	\$1.07	\$20.50	\$1.14	\$21.87	\$1.21	\$23.43	\$1.30	
78572	HALF & HALF 5 LTR	\$47.96		\$11.99	0 87692 00931 3	4	\$14.11		\$14.99		\$15.99		\$17.13		
78558	PEACH 6 PK	\$29.36		\$7.34	0 87692 97102 3	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75	
78561	PEACH 24 OZ.	\$26.76		\$2.23	0 87692 00490 5	12									

TEC DISTRIBUTING		RETAIL	PREVIOUS	RETAIL	PKG SIZE		RETAIL @	15%	RETAIL @	20%	RETAIL @	25%	RETAIL @	30%
PROD.	PRICES - TEC DISTRIBUTING	CASE	RETAIL	UNIT	UPC	PER	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
#	Jan-22	COST	CASE COST	COST	CODES	CASE	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
WHITE CLAW														
12803	RASPBERRY 6PK CAN	\$29.36		\$7.34	6 35985 26066 0	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12802	RUBY GRAPEFRUIT 6PK CAN	\$29.36		\$7.34	6 35985 20028 4	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12809	RUBY GRAPEFRUIT 19.2	\$25.11		\$2.09	6 35985 26044 8	12	\$2.46		\$2.62		\$2.79		\$2.99	
12790	SURGE BLOOD ORANGE 16 OZ.	\$36.72		\$1.53	6 35985 00002 0	24	\$1.80		\$1.91		\$2.04		\$2.19	
12791	SURGE CRANBERRY 16 OZ.	\$36.72		\$1.53	6 35985 00004 4	24	\$1.80		\$1.91		\$2.04		\$2.19	
12788	SURGE BLACKBERRY 16 OZ.	\$36.72		\$1.53	6 35985 80071 2	24	\$1.80		\$1.91		\$2.04		\$2.19	
12789	SURGE LIME 16 OZ.	\$36.72		\$1.53	6 35985 80073 6	24	\$1.80		\$1.91		\$2.04		\$2.19	
12787	SURGE VARIETY 12 PK	\$27.28		\$13.64	6 35985 80080 4	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
12806	VARIETY 18 PK CAN	\$19.98		\$19.98	6 35985 54891 1	1	\$23.51	\$1.31	\$24.98	\$1.39	\$26.64	\$1.48	\$28.54	\$1.59
12807	VARIETY#1 12 PK CAN	\$27.28		\$13.64	6 35985 54890 4	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
12799	VARIETY#2 12 PK CAN	\$27.28		\$13.64	6 35985 80006 4	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
12792	VARIETY#3 12 PK CAN	\$27.28		\$13.64	6 35985 80026 2	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
12795	VARIETY 24 PK CAN	\$25.94		\$25.94	6 35985 10024 9	1	\$30.52	\$1.27	\$32.43	\$1.35	\$34.59	\$1.44	\$37.06	\$1.54
12798	WATERMELON 6PK CAN	\$29.36		\$7.34	6 35985 80034 7	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
12794	WATERMELON 12PK CAN	\$27.28		\$13.64	6 35985 80036 1	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
12793	TEA VARIETY 12PK CAN	\$27.28		\$13.64	6 35985 80029 3	2	\$16.05	\$1.34	\$17.05	\$1.42	\$18.19	\$1.52	\$19.49	\$1.62
12796	70 PINEAPPLE 6PK CAN	\$29.36		\$7.34	6 35985 00021 1	4	\$8.64	\$1.44	\$9.18	\$1.53	\$9.79	\$1.63	\$10.49	\$1.75
SODAS / MIXES														
HENRY'S SODA														
76220	ROOT BEER 6/PK LN NR	\$18.49		\$4.62	0 34100 66805 1	4	\$5.44	\$0.91	\$5.78	\$0.96	\$6.16	\$1.03	\$6.60	\$1.10
76320	ORANGE CREAM6/PK LN NR	\$18.49		\$4.62	0 34100 61805 6	4	\$5.44	\$0.91	\$5.78	\$0.96	\$6.16	\$1.03	\$6.60	\$1.10
76420	VANILLA CREAM 6/PK LN NR	\$18.49		\$4.62	0 34100 63805 4	4	\$5.44	\$0.91	\$5.78	\$0.96	\$6.16	\$1.03	\$6.60	\$1.10
76520	BLACK CHERRY 6/PK LN NR	\$18.49		\$4.62	0 34100 65805 2	4	\$5.44	\$0.91	\$5.78	\$0.96	\$6.16	\$1.03	\$6.60	\$1.10
LA COLOMBE DRAFT LATTE														
97020	LATTE TRIPLE SHOT 12/9 OZ.	\$27.50		\$2.29	6 04913 00020 3	12	\$2.70		\$2.86		\$3.06		\$3.27	
97021	LATTE VANILLA 12/9 OZ.	\$27.50		\$2.29	6 04913 00019 7	12	\$2.70		\$2.86		\$3.06		\$3.27	
97022	LATTE MOCHA 12/9 OZ.	\$27.50		\$2.29	6 04913 00013 5	12	\$2.70		\$2.86		\$3.06		\$3.27	
97023	LATTE CARAMEL 12/9 OZ.	\$27.50		\$2.29	6 04913 00092 0	12	\$2.70		\$2.86		\$3.06		\$3.27	
MORNING WOOD BLOOD MARY														
198501	THE ORIGINAL	\$54.00		\$4.50	8 60001 93210 2	12	\$5.29		\$5.63		\$6.00		\$6.43	
198502	THRILL OF DILL	\$54.00		\$4.50	8 60001 93211 9	12	\$5.29		\$5.63		\$6.00		\$6.43	
ZOA ENERGY														
97700	ORIGINAL ZERO SUGAR 16 OZ.	\$21.20		\$1.77	8 50021 01511 4	12	\$2.08		\$2.21		\$2.36		\$2.52	
97701	SUPER BERRY ZERO SUGAR	\$21.20		\$1.77	8 50021 01501 5	12	\$2.08		\$2.21		\$2.36		\$2.52	
97702	LEMON LIME ZERO SUGAR	\$21.20		\$1.77	8 50021 01509 1	12	\$2.08		\$2.21		\$2.36		\$2.52	
97703	WILD ORANGE ZERO SUGAR	\$21.20		\$1.77	8 50021 01507 7	12	\$2.08		\$2.21		\$2.36		\$2.52	
97704	PINEAPPLE COCO ZERO SUGAR	\$21.20		\$1.77	8 50021 01505 3	12	\$2.08		\$2.21		\$2.36		\$2.52	
97705	ORIGINAL	\$21.20		\$1.77	8 50021 01510 7	12	\$2.08		\$2.21		\$2.36		\$2.52	
97706	SUPER BERRY	\$21.20		\$1.77	8 50021 01500 8	12	\$2.08		\$2.21		\$2.36		\$2.52	
97707	LEMON LIME	\$21.20		\$1.77	8 50021 01508 4	12	\$2.08		\$2.21		\$2.36		\$2.52	
97708	WILD ORANGE	\$21.20		\$1.77	8 50021 01506 0	12	\$2.08		\$2.21		\$2.36		\$2.52	
97709	PINEAPPLE COCONUT	\$21.20		\$1.77	8 50021 01504 6	12	\$2.08		\$2.21		\$2.36		\$2.52	